

## The Endesa Foundation turns twenty years old and digitalises the Endesa Historic Collection

- *Two decades later, the Foundation continues dedicating its efforts toward providing opportunities to those who need them in order to create a society with more opportunities.*
- *The digital platform of Endesa's Historical Collection emerged from the need to protect, safeguard and make accessible a heritage that continues to have an important value as a vestige of the electrification process in Spain.*

**29 November 2018** The Endesa Foundation has turned twenty years old, a date that coincides with the digital release of Endesa's Historic Collection. During these twenty years, Endesa has worked through four areas of action—Education, Professional Training, Environment and Culture—for the following purposes: to promote academic excellence; to challenge students to be more innovative; to provide gifted students a distinguished education; to improve the employability of people at risk of social exclusion; to make use of the experience of senior professionals, offering them solutions to facilitate their return to the job market; to encourage ecological awareness in classrooms; to reduce the environmental impact in order to recuperate landscapes; to illuminate and preserve great religious treasures and historical buildings; and finally, to care for and preserve Endesa's historical legacy.

This final achievement, which forms part of the history of Spain and the evolution of electricity, is already available to anyone who wants to access the company's Historic Collection, registering online, at:

<https://fondohistorico.fundacionendesa.org/Account/LogOn?ReturnUrl=%2f>.

The digitalisation of Endesa's Historic Collection for informative and cultural purposes has been created with the objective of providing the photographic, technological and video material in digital format of the company's entire history since its origin. In this way, any user will be able to have online access to a large amount of historic heritage that witnessed and headlines the main and incipient processes of electrification in Spain. The platform offers the same permissions to anyone who registers, except for the documentary "sub-collection", which due to the sensitivity of the content, has some restrictions. In this case, when the user makes a query, they can only see the file, but not the complete document. To see it, they will need to make an express request, indicating why and for what purpose they are interested in seeing the document.

The nature of this digital archive is to be a live platform in constant growth that is regularly incorporated with new material. It already has more than 10,000 documents; over 40,000 photographs; 1,300 elements of technological heritage; and 50 audiovisual works. In addition, the Endesa Foundation has provided employees with exposure to the physical elements of the Collection at the same Endesa headquarters in Madrid.

The Foundation is carrying out projects in four lines of action, with over 20 active programmes, all with a clear social aim. With projects like RetoTech, SAVIA, Eco-innovation Awards, Compe10ciasLED and Endesa Educa, the Endesa Foundation has benefited some 100,000 people involved in 2017 alone, and more than 150,000 thus far in 2018 (scholarship students, professors, people who have found work, people served, etc.).

The Chairman of the Endesa Foundation, Borja Prado, emphasised that, “they have been 20 very positive years, in which we have adapted to the changes that have occurred in society. Today, we try to respond to the big challenges that emerge through our mission, “to illuminate talent”. We are very proud of the activities that we are carrying out, and I sincerely believe that we have laid the foundation for a promising future”.

In addition, it must be pointed out that last month Endesa Foundation became the first corporate foundation on the Ibex35 to obtain an Accreditation in Transparency and Best Practices from Lealtad Instituciones.

#### About the Endesa Foundation

Endesa Foundation shows a clear commitment to social development through its educational projects, professional training, the commitment to the environment and cultural initiatives.

It boosts educational projects by means of initiatives aimed at transforming and innovating education at all levels and fostering academic excellence in universities through scholarships, grants and academic chairs.

It supports employment training projects, focusing on the promotion of talent, aimed at people at risk of social exclusion, low-income young entrepreneurs and professionals over the age of 50.

It promotes environmental-like initiatives related to education in ecological culture and promotion of energy efficiency. Moreover, environmental impact reduction projects in industrial areas are another commitment of the Endesa Foundation.

Last but by no means least, the Foundation continues to work on shining light on historical-artistic heritage properties and promoting, restoring and preserving art and culture.