

Press Release

SAVIA BRINGS TOGETHER 80 LEADING ENTITIES TO FIND WORK FOR ADULTS AGED OVER 50

- This project from the Endesa Foundation in collaboration with the máshumano Foundation improves employability and generates work opportunities for professionals aged over 50
- In Spain, there are over one million unemployed seniors, who are considered to be a marginalised group

Madrid, 9 October 2018.- **Endesa Foundation**, in collaboration with the **máshumano Foundation**, continues working to offer people aged over 50 the best training and employment through their **SAVIA** platform, which was presented last April. This social project was founded with the intention of helping the more than one million unemployed people aged over 50 that have become a marginalised group.

There are currently more than 80 collaborators involved in this project and the objective of SAVIA is to continue establishing and expanding this network with renowned organizations through agreements. For this reason, ever since this project started, meetings have been held with the current collaborators in order to analyse tools and resources that are both available in the digital environment and specially designed for users of the platform, and to evaluate new agreements that continue helping senior professionals find new job alternatives.

All resources and tools available at SAVIA may be consulted by web users free of charge. They are organised around the phases of the SAVIA Way. In the first phase, users will find tools for self-awareness, coaching and for fine tuning their CV. The next step features resources for competencies and skills, followed by training. Users can also consult resources about employment, entrepreneurship and other forms of collaboration, as well as tools to create and grow our contact networks.

In this regard, it is worth pointing out the great interest and motivation of all collaborators to provide, among others, exclusive in-person and online training workshops and special free activities for the seniors registered at SAVIA.

In the words of Carlos Gómez-Múgica, General Director of the ENDESA Foundation:
“Thanks to the more than 80 collaborators who make SAVIA possible, our nearly 9,000

users can benefit from tools designed for them that allow them to find real opportunities to join the job market.”



MAPA DE COLABORADORES DE SAVIA



OFERTA FORMATIVA	EMPLEO PROFESIONAL	NUEVAS FORMAS DE COLABORACIÓN	EMPRENDIMIENTO Y OTROS
Escuelas de negocio - ISDI - IE - CUNEF - ESADE - ICADE - IEB - ESIC - The Valley - Universidad Nebrija - UNIR	- Randstad - Infoempleo - Infojobs - Trabajando.com - Page Group - El Corte Inglés (Seguros)	Plataformas mentoring - Bridge for Billions - Telefónica Open Future	Ecosistema startups - La Nave - AJE Impulsa - Barrabés
Portales de formación - Alumne - Global Alumni - Miriada X - Google Activate	PYMES - CEOPAN - CEPYME - CEAJE	- Plataforma Interim Management - Nunkyworld - ePunto - Instituto Iberoamericano Interim Management - Interim Talentia	Lanzaderas - Fundación Santa María La Real
Formación especializada - The Key Talent - Blogsterapp - EF	Portales empleo ONG - Fundación Hazlo posible	Plataformas de formadores - Pons	Escuelas de emprendedores - eSemp - 50pro
	Headhunting - Catenon - Wyser	Seleccionador - Talentoo	Fondos de inversión - Tquity - Padeinvest
			Coaching - N-Acción - Galaris Desarrollo - IDDI
			Referentes Think Tank - Observatorio GT Referentes Mundo Senior - SECOT - Mymo - Plus 40 net - Empleo Senior - OTS 45+ - Mayor Actual - Canal Senior - Dimensión Alfa

About the Endesa Foundation

The Endesa Foundation, chaired by Borja Prado, has a clear commitment to social development through its educational projects, training for employment, environmental pledge and cultural initiatives.

It boosts **educational projects** by means of initiatives aimed at transforming and innovating education at all levels and fostering academic excellence in universities through scholarships, grants and academic chairs.

It supports employment training projects, focusing on the promotion of talent, aimed at people at risk of social exclusion, low-income young entrepreneurs and professionals over the age of 50.

It promotes **environmental initiatives related to education** in ecological culture and promotion of energy efficiency. Moreover, environmental impact reduction projects in industrial areas are another commitment of the Endesa Foundation.

Last, but by no means least, the foundation continues to work on the **illumination of historical-artistic heritage properties** and promoting, restoring and preserving art and culture.

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