endesa analyst day

17th May 2011







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endesa 1Q 2011 results

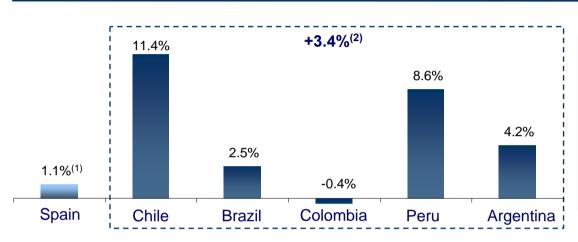




Market context in 1Q 2011

Demand evolution

Spain: higher industry demand compensated by lower domestic and services demand



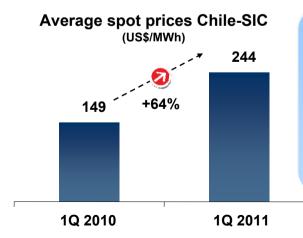
Latin America:
strong growth in
Chile, Peru and
Argentina, moderated
in Brazil and
Colombia due to
weather conditions

- (1) Mainland. Adjusted for weather and working days. (-0.5% not adjusted). Source: REE
- (2) Not adjusted for weather and working days. Countries where Endesa operates weighted by TWh (demand by country)

Electricity prices

Spain: higher prices due to normalization of hydro output and higher fuel costs





Chile: higher prices due to severe drought and higher commodity prices





Results affected by perimeter change and non-recurring items

€M	1Q 2011	1Q 2010	Change	Like-for-like
Revenues	8,363	7,693	+9%	
Gross margin	2,735	2,752	-1%	
EBITDA	1,775	1,879	-6%	+5%
Spain&Portugal&Others	1,094	1,174	-7%	-0 % ⁽¹⁾
Endesa Latin America	681	705	-3%	+12% ⁽²⁾
EBIT	1,318	1,403	-6%	
Net finance expenses ⁽³⁾	153	320	-52%	
Net attributable income	669	1,535	-56%	
Net attributable income adjusted by disposals ⁽⁴⁾	658	627	+5%	

Consolidated EBITDA +5% when considering the change in perimeter & one-off tax in Colombia

⁽¹⁾ Adjusted by perimeter (renewables, Endesa gas, transmission which contributed with €78 M in 1Q 2010)

⁽²⁾ Adjusted by net worth tax in Colombia (€109 M in 1Q 2011). Includes €34 M positive FX

^{(3) 1}Q 2010 included €77 M negative one-off due to regularization of previous years accrual of financial revenues related to tariff deficit (Royal Decree 6/2010)

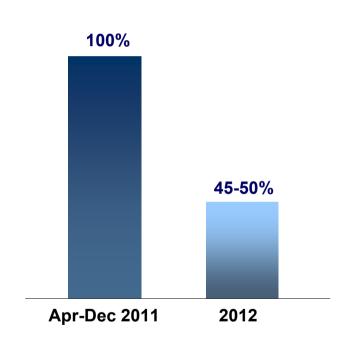
⁽⁴⁾ Net capital gains (€11 M in 1Q 2011 & €908 M in 1Q 2010 mainly renewables divestment)





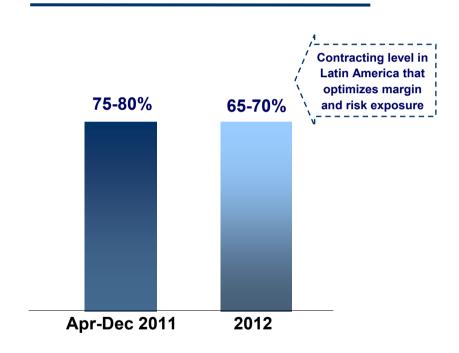
Forward sales strategy

Spain & Portugal
(% estimated mainland output hedged)



Stable margins despite volatile wholesale electricity prices

Latin America
(% estimated output hedged)



32% of the generation sold via contracts > 5 yrs and 22% via contracts > 10 yrs



Regulation update

Spain

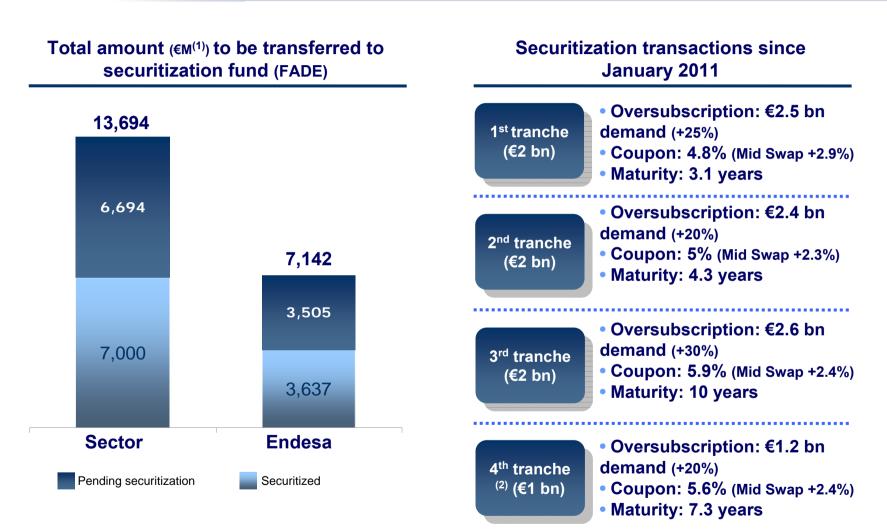
- Last resort tariff: 9.8% average increase from January 1st
- Access tariff: 7.6% average increase from April 1st
- Domestic coal Royal Decree in force since February 28th
- Distribution remuneration based on investments in force since December 28th

Latin America

- Ampla: +10% tariff adjustment from March 2011
- Coelce tariff review postponed until 4Q 2011 1Q 2012
- CIEN: recognition as a regulated asset by ANEEL (EBITDAe >110MUS\$)
- Argentina: new thermal capacity regulation in force (45% increase in O&M remuneration, >100% increase in capacity payments)



Securitization process well advanced

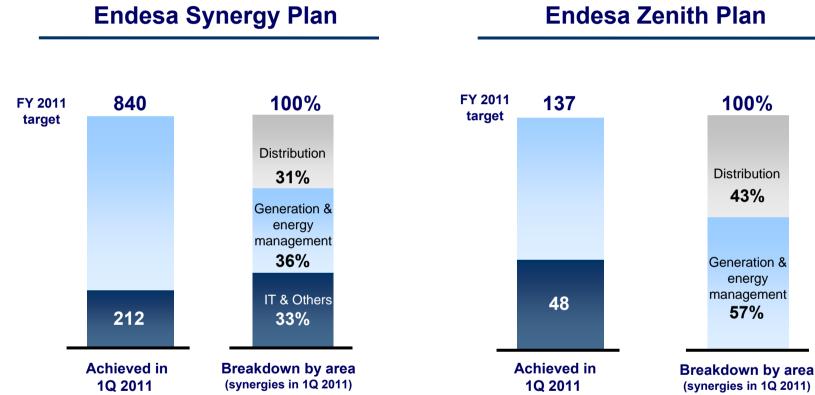


- Explicitly guaranteed by the Kingdom of Spain
- Excess deficit for 2010 and ex-ante deficit for 2011 to be transferred



On track to achieve synergy programs FY 2011 targets

€M

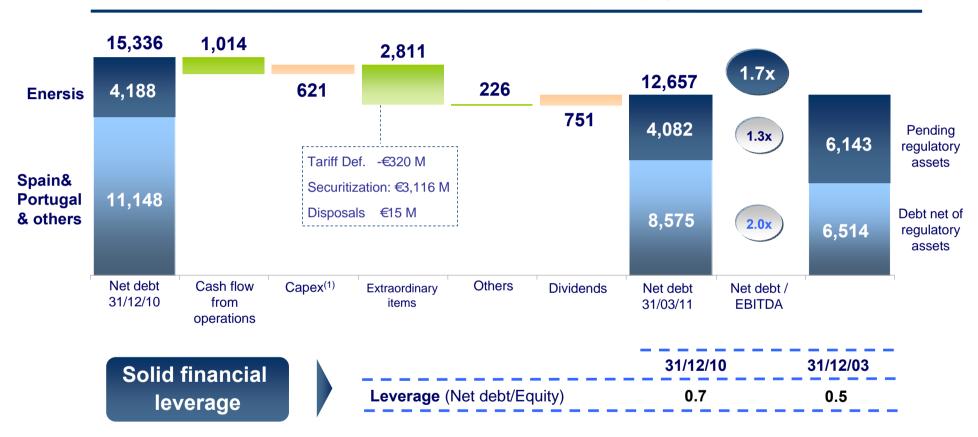


Well on track to achieve 2011 Synergy plan target (25% in 1Q 2011) and Zenith plan target (35% in 1Q 2011)



A sound financial position

Net debt evolution in 1Q 2011 (€M)



- Endesa liquidity excluding Enersis covers 15 months of debt maturities
- Enersis liquidity covers 28 months of debt maturities

spain&portugal&others 1Q 2011





Highlights in 1Q 2011

10% generation output increase on a like-for-like basis (7% including renewables in 1Q 2010)

71% increase in wholesale prices resulted in higher energy purchases cost

Higher thermal gap (lower contribution from hydro and nuclear) and implementation of domestic coal (RD 1221/2010)

Better performance from regulated activities and normalization of margins in liberalized business



Decrease in results due to disposals

€M	1Q 2011	1Q 2010	Change	Like-for-like
Revenues	5,922	5,609	+6%	_
Gross margin	1,642	1,760	-7%	
EBITDA	1,094	1,174	-7%	-0% ⁽³⁾
EBIT	767	867	-12%	
Net finance expenses ⁽¹⁾	53	213	-75%	-
Net attributable income	524	1,364	-62%	-
Net attributable income adjusted by disposals ⁽²⁾	520	458	+14%	_

EBITDA⁽³⁾ flat when considering the change in perimeter (€78 M in 1Q 2010)

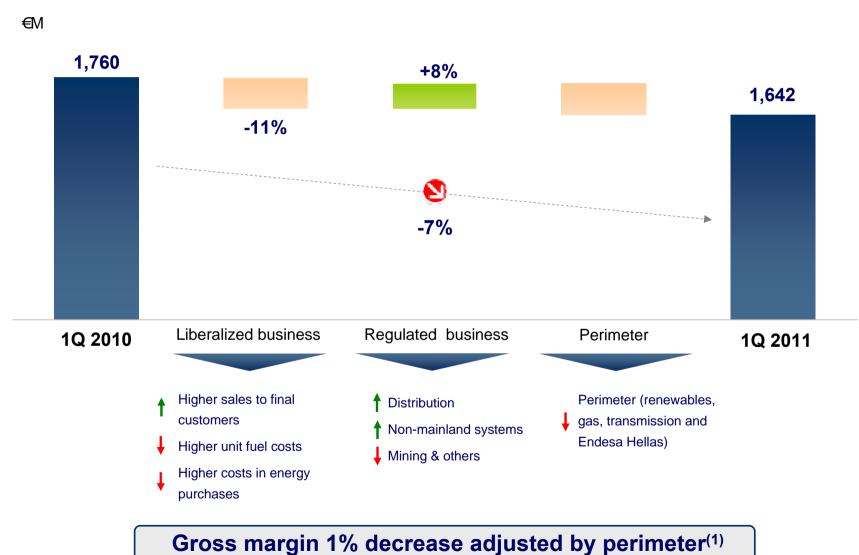
⁽¹⁾¹Q 2010 included €77 M negative one-off due to regularization of previous years accrual of financial revenues related to tariff deficit (Royal Decree 6/2010)

⁽²⁾ Net capital gains (€4 M in 1Q 2011 & €906 M in 1Q 2010 mainly by renewables divestment)

⁽³⁾ Adjusted by perimeter (renewables, transmission, Endesa Gas and Endesa Hellas: €78 M in 1Q 2010)



Gross margin impacted by asset disposals



latin america 1Q 2011





Highlights in 1Q 2011

Growth in distribution sales (+3.7%) with outstanding performance in Chile (+9.6%) and Peru (+7.7%)

CIEN: recognition by ANEEL as a regulated asset

Growth in generation volumes (+2.5%) despite drought in Chile compensated by higher hydro output in Colombia

Better margins in generation and distribution

Currencies strength: +€34 M EBITDA in 1Q 2011

One-off net worth tax in Colombia (€109 M)

Strong losses reduction of 0.5pp during 1Q 2011 to 10.5%



Positive results stripping out one-off in Colombia

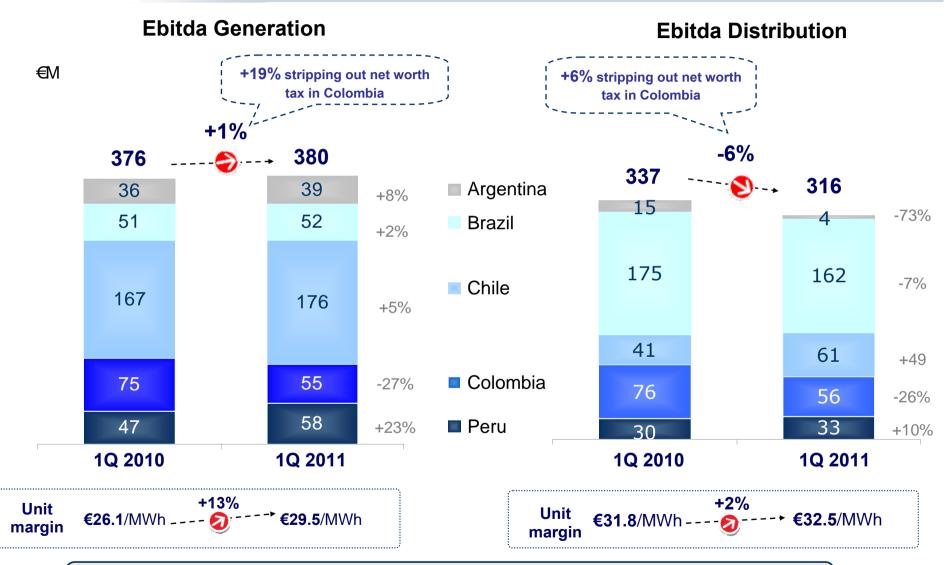
€M	1Q 2011	1Q 2010	Change
Revenues	2,441	2,084	+17%
Gross margin	1,093	992	+10%
EBITDA	681	705	-3%
EBIT	551	536	+3%
Net finance expenses	100	107	-7%
Net income	324	355	-9%
Net attributable income	145	171	-15%

- Stripping out net worth tax in Colombia EBITDA grew 12%
- €111 M of attributable EBITDA come from direct holdings
- Net income affected by normalization of tax rate (29% vs. 15% in 1Q 2010)





Distribution & Generation EBITDA in Latin America



Stripping out net worth tax EBITDA in Colombia would have grown 61% in generation and 31% in distribution

endesa strategic plan 2011-2015



spain&portugal&others strategic plan 2011-2015







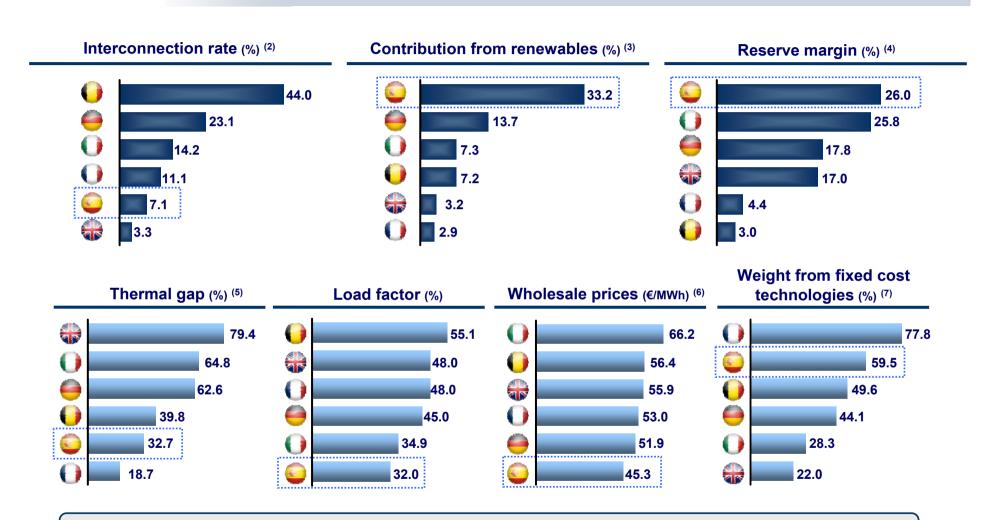
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Main features of Spanish generation market vs. other European markets⁽¹⁾



Spanish market presents peculiarities that must be taken into consideration



spain&portugal&others: market context

Expected evolution in the generation market



⁽¹⁾ Imports capacity over peak demand

⁽²⁾ Renewables output (hydro/pumping not considered) over total gross demand. Includes CHP

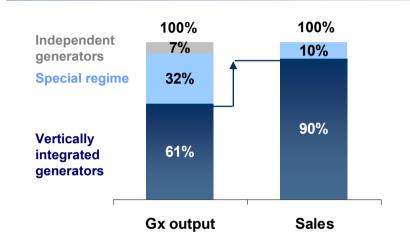
^{(3) %} from CO2 polluting technologies over total gross demand



spain&portugal&others: market context

Spain structurally "long" system with well developed forward market

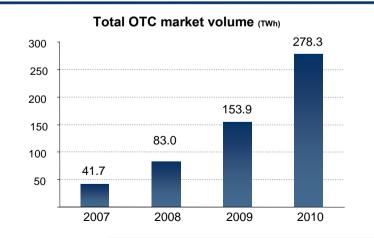
Total system generation/sales (mainland 2011e, gross TWh)



Fundamentals of the supply strategy

- IPP and RW companies without significant presence in the supply business
- Not all suppliers have national presence
- Idle thermal capacity acting as a potential stop loss

Liquidity in the forward market



Fundamentals of the hedging strategy

- Well developed hedging practices
- Forward market enough to satisfy hedging requirements
- Effective risk management

Sustainability of our supply business leadership



Generation market: expected developments

New pumping capacity

- Output excess from renewables during off-peak hours
- In 2010, the System Operator under some circumstances had to restrict wind generation
- Increased spread between maximum and minimum daily prices



- New pumping capacity:
 - Uses the base load energy excess
 - Taking advantage of surplus energy

Thermal capacity new remuneration scheme

Impacts of renewable capacity further increase:

- Further pressure on thermal output
- Thermal capacity needed as a back up for renewables



- Increase in capacity and availability remuneration of thermal power plants
- Development of a capacity market to operate along with the energy market

The increase in renewables will require:

- New pumping capacity
- New thermal capacity remuneration scheme





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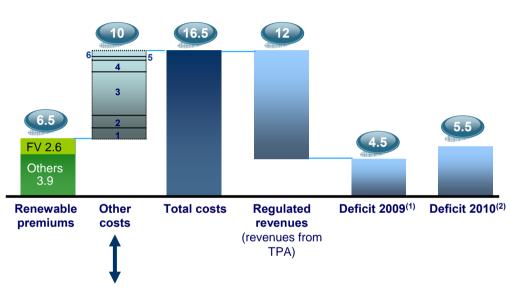
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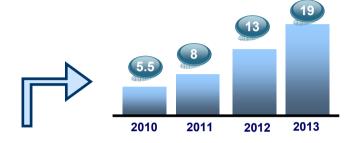
Towards tariff sustainability: expected deficit evolution 2011-2013

Regulated systems costs 2009 (€bn)



- 1. Deficit, year installments (1,5bl €) 2. Transmission (1,3 bl €)
- 3. Distribution (4,5 bl €) 4. SEIE compensation (1,3 bl €)
- 5. Efficiency plan (0,4 bl €) 6. Others (0,8 bl €)
 - April 2011 access tariff increase shows commitment to properly address the deficit issue
 - Expected future deficits in line with new caps (RD 14/2010)

Deficit evolution without correcting measures (€bn)



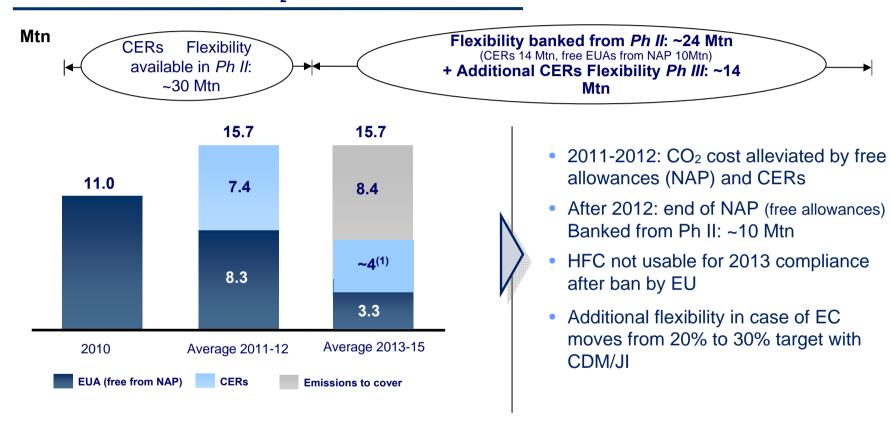


~10% yearly access tariff increase for 2012 & 2013 are needed to fulfill deficit caps (RD 14/2010)



The CO₂ challenge: Endesa positioning

Endesa mainland CO₂ balance (2010-2015)



- Endesa proactively manages the CO₂ challenge
- Flexible mechanism post 2012 will be key
- Optimal CO₂ management within Enel Group thanks to CO₂ unit

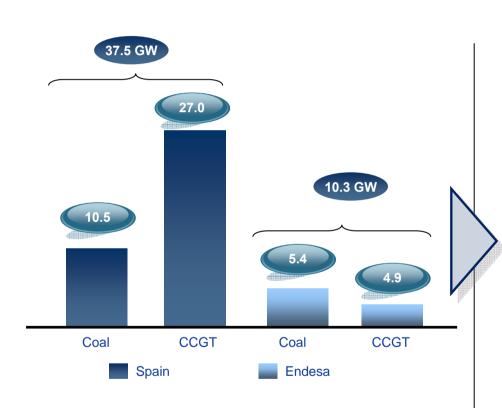




European Industrial Emissions

Capacity subject to EIED(1) (GW)

New emissions value for thermal power plants (> 50 MW) after 2016



Emissions thresholds for Europe (mg/Nm³)

	TODAY	FUTURE	
	Currently (GIC Directive)	Current plants under operation	New power plants after DEI
SO ₂	400	200	150
NO _X	500/200 in 2016	200	150
NO _X (CCGT)	75/50	50/90	50
Particles	50	20	20

CAPEX committed to adapt generation units to EIED

€M	20	2011-2015		
	Mainland	Non mainland	Total	
EIED (1)	53	33	86	
AAI (2)	78	49	127	
GIC (3)	18	2	20	
	149	84	233	

- The new emissions directive represents a challenge for the European utilities
- Endesa is analyzing all possible alternatives to adapt to the new environment



spain&portugal&others: regulation

Nuclear scenario post Fukushima

Agreement to carry out "stress tests" for all European nuclear power plants before end 2011

Stress test status

• EC will define the stress test content based on European Regulators criteria. The Nuclear Industry⁽¹⁾ and the European Nuclear Safety regulators⁽²⁾ contribute also on the stress test definition

Expected stress test guidelines

- Design revision to test capacity in case of natural disaster (earthquake, flooding), even beyond the original design base
- Compensatory measures to face extended loss of electricity supply and cooling system
- Crisis management considering core melting and subsequent effects, such as, hydrogen accumulation and deterioration of swimming pools.

Potential implications for the sector

Sector strengths

- Spanish NPP have been designed taking into account conservative criteria for seismic and flooding risks
- Safety of the Spanish NPP is continuously monitored and evaluated by CSN, with satisfactory results
- Endesa NPPs are of the same technology and average age as most of the current NPP operating in the US

Potential initiatives

- Emergency generation back-up units
- Potential safety design modifications in case of extreme accident
- Development of emergency procedures in case of extreme accident
- Education and training for contingencies

Pragmatic approach by Spanish authorities





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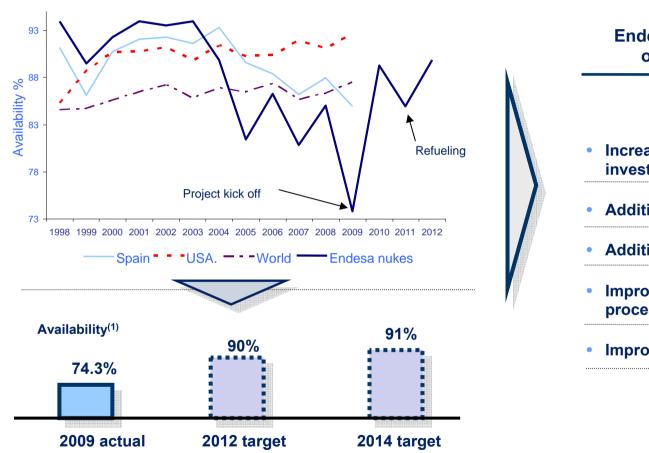
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pain&portugal&others: operating excellence and synergies programs

Operational excellence project in nuclear

Availability⁽¹⁾: Endesa vs. USA, World and Spain (%)



Endesa plan towards nuclear operational excellence

	<u>Status</u>
Increased selected investments	√
Additional specialized staff	√
Additional training	√
 Improved operational processes 	√
Improved the diagnosis	√

Maximum security levels while reaching the best worldwide availability standards



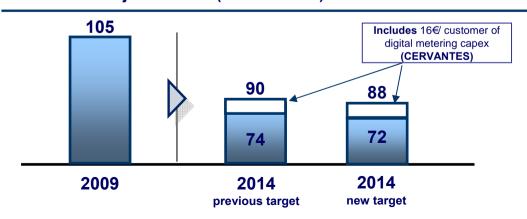
pain&portugal&others: operating excellence and synergies programs

Operating excellence project in distribution

5 Project pillars

- 1. Restructuring and reorganization (Proyecto Uno)
 - Functional reorganization
- 2. Cash-cost optimization
 - Opex&Capex optimization: -17 €/customer by 2014
- 3. Digital metering
 - > 13 million digital meters by 2015
- 4. Quality level SAIDI(1)
 - Sector average
 - Investments optimization
- 5. Local black-outs decrease

Project kick-off (€ 2009/Client)



Status

- Progress in line with plan
- Ahead of the plan
- ~ 160,000 meters already installed
- SAIDI Endesa: 69 minSAIDI sector: 100 min
- Good progress

Achieving best in class performance in line with Enel



pain&portugal&others: operating excellence and synergies programs

Spain&Portugal: operating excellence in supply

Commercial plan for electricity & gas

- Maintain total market share ~40% (~36% in the liberalized market)
- Profitable customers loyalty
- Cost capture proportional to customer value
- Consolidate 2nd position in the Portuguese market
- Consolidate leadership in "dual sales" (electricity + gas)
- Consolidate 2nd position in the gas market

Client Project

- Increase in quality perception and improved offers through:
 - Communication plan to emphasize the importance of customers as main pillar for the Organization
 - Quality plan based on customer service commercial cycle management
 - Continuous monitoring of customers perceived quality

Portfolio of Added Value Services

- Maximize customer portfolio value and increase client loyalty
- Reaffirm leadership through profitable portfolio of products and services such as energy savings, distributed generation and integrated energy services
- Development of commercial structure as distinctive feature vs. competitors
- Customer as main priority for the Organization. Expand products and services offering
- Focus on customer portfolio profitability



spain&portugal&others: operating excellence and synergies programs

Spain: 2012 synergies and Zenith targets

100%	Concept	Main initiatives
38%	Distribution	 Cost reduction in metering activities due to the implementations of digital meters Reduction of physical losses Organizational optimization
13%	ICT	 Centralized management for IT systems, suppliers and future projects for hardware, telephone operators and software
11%	Conventional Gx	 Hydro performance improvement Maintenance improvement for coal and gas: optimization of O&M contracts, turbine performance improvement by substituting rotors in CPP,
11%	Fuel	 Joint fuel portfolio management: common use of port facilities, joint procurement strategy, (le: 2010. diversion of 9 bituminous and 4 sub bituminous coal shipments to Enel;,)
10%	Procurement	 "Design to cost" project: optimization of materials and services specifications Unification of suppliers
8%	Nuclear Gx	 Non-programmed availability improvement (3,4% in 2011 and 2,7% in 2012) by the application of international best practices (WANO, INPO ,) related to safety plans, plant operation,
3%	Corporate Structure	 Insurance policies: higher risk retention in line with Enel Group policies Travel agency optimization: tourist class tickets for short flights, substitution of car ownership for hire cars,
3%	I+D+I	 Cancellation of duplicated projects with Enel (mainly biomass) Joint development projects with Enel (tide energy)
3%	Energy mgt	CERS&EUAs portfolio optimization, Bid-offer operations,
1%	Supply	Some call center operations moved to Latin America









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E endesa

spain&portugal&others: strategic priorities

Strategic priorities for Spain&Portugal (2011-2015)

Regulation		Regulation management		
Synergies		Synergies Plan: efficiencies, Zenith, internal efficiencies and BPS		
Operational excellence		 Improvement projects: 1. Security 3. Distribution 2. Nuclear 4. Supply 		
Liberalized business		Generation:		
Regulated business				

business analysis spain&portugal&others







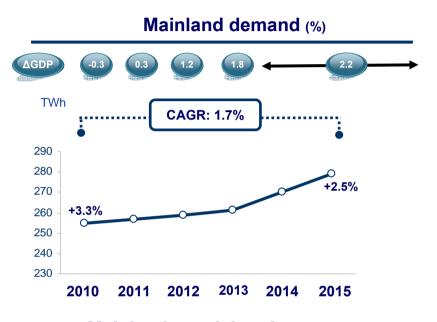
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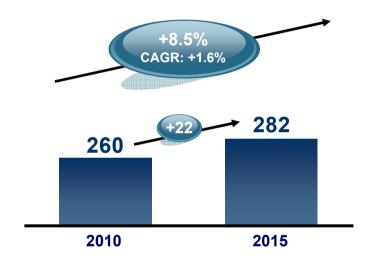


spain&portugal&others: market context

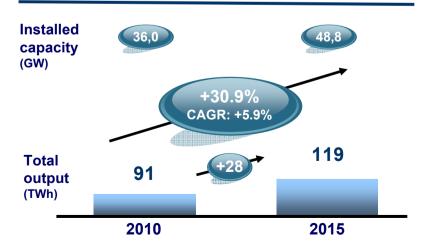
Mainland demand & renewables output evolution







Mainland special regime (TWh)

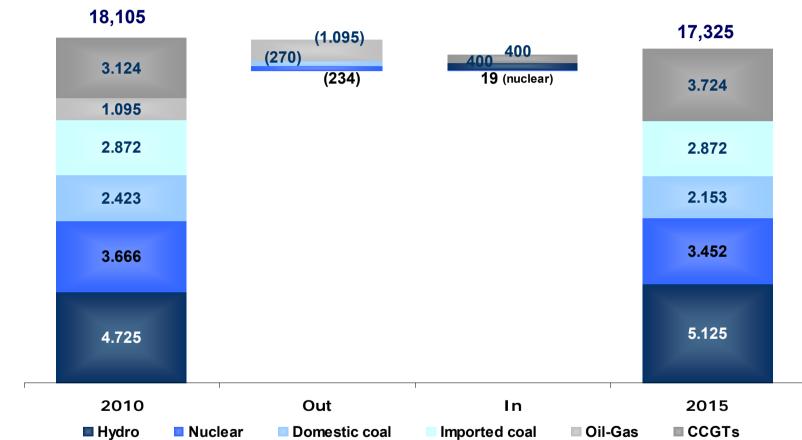


Increasing contribution from renewables will absorb demand growth



Mainland capacity evolution

MW



- Market share above 30% in the ordinary regime during the period
- Obtain additional remuneration for the thermal capacity
- Optimization of our generation mix via pumping facilities



Pumped storage opportunities

Rational for new pumping capacity

- Use excess energy from renewables during base load hours
- Competitive advantage against other peak technologies (CCGT)

Pumping advantages

- Benefit from prices volatility of the hourly curve
- Participates in secondary markets
- Quick response to energy demand
- Meets emergency assignments

Projects under development

Moralets

Repowering current 221 MW: increase to 600 MW

On stream: 2014

Investment: € 175 M

Girabolhos

New 364 MW plant in Portugal (mixed pumping)

On stream: 2018

Investment: € 360 M

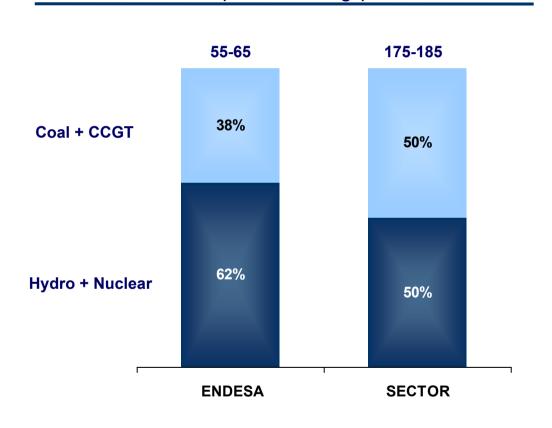
Others

Over 1 GW of additional pipeline to develop before 2020



Spain mainland generation mix evolution 2011-2015

Mainland generation mix (TWh) (2011-15 average)

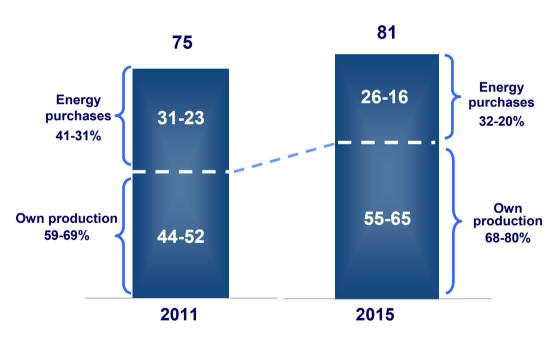


- In 2011-15 no new ordinary regime power plants are expected apart from pumped storage
- Higher exposure to hydro and nuclear vs. sector average
- Competitiveness
- Generation mix characterized by low volatility and flexibility
- Output potential over 80 TWh

ENDESA has better generation mix than the system average

Short position evolution

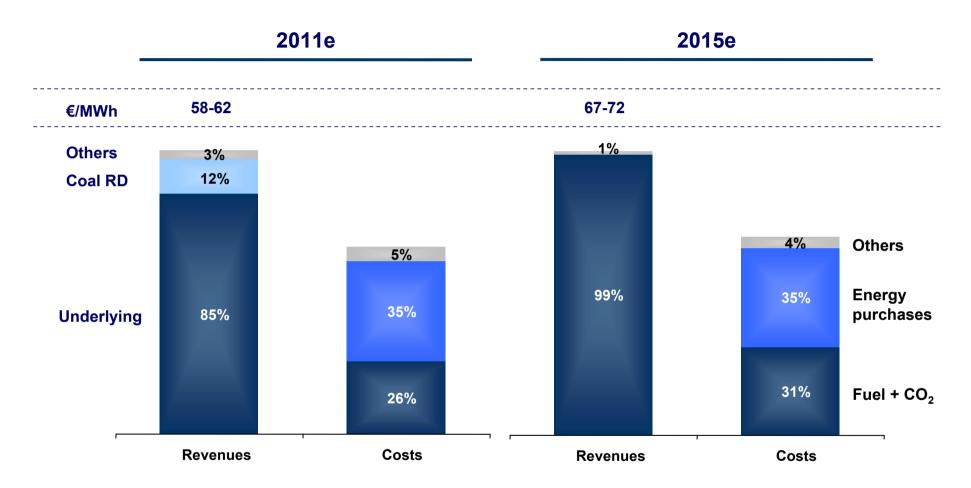
Sales (TWh) to liberalized market⁽¹⁾



- Optimization of energy purchases & own production
- Continuous monitoring of value at risk
- Valuable position of own thermal power plants
- Additionally, SEIE sales (financial hedging) and LRT
- Domestic coal Royal Decree 2011-14
- Margin optimization & stabilization
- Leveraged on the strength of our commercial branch



Revenues and costs of energy 2011-2015



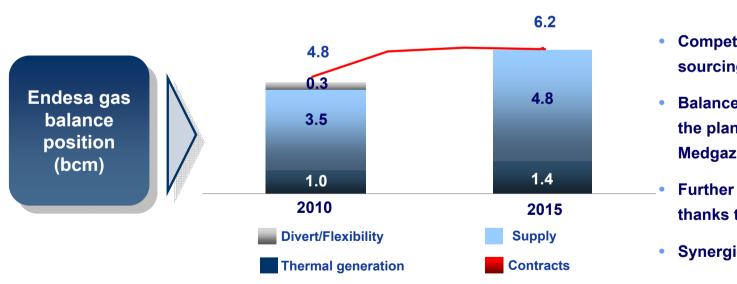
- 2011: domestic coal RD, NAP
- 2015: resilient unit margin despite end of CO₂ allowances



Gas: current position and strategy



- Consolidate our 2nd position player in Spain:
 - Maintain position in Large Consumers of around 15% of market share
 - Moderate growth in retail clients in Spain
- Large consumers portfolio development in Portugal



- Competitive & flexible sourcing
- Balance position throughout the plan (even including Medgaz)
- Further additional security thanks to diverts and flexibility
- Synergies through LNG swaps
- Balanced position with a flexible and competitive procurement
- Consolidate 2nd position in gas supply





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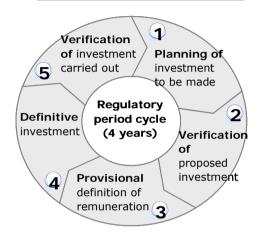
spain&portugal&others: regulated businesses

Current distribution remuneration methodology

New methodology RD 222/2008

- Full application of the new methodology (effective from December 2009)
- Cost audited information, grid reference model as a contrast tool
- Planning investment process coordinated with CCAA, CNE, Central Government and Distribution companies

Investment execution



Key elements part of the new remuneration model

- Remuneration update year n-1: 0.2*(CPI-0.8) + 0.8*(IPI-0.4).
- Remuneration of the increased activity:
 - Recognized investments: result of grid reference model.
 - Investment remuneration: Use of real WACC b.t. (7.8% in 2011) to recognized investments net of facilities financed by third parties.
 - O&M associated to newly recognized investments

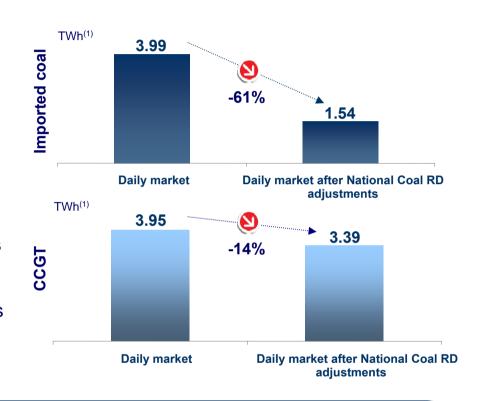
New stable and foreseeable model acting as a basis for future transformational investments (electric car, smart grids, etc)





Introduction of domestic coal Royal Decree (1221/2010)

- First month of operation: cost for the system
 €28.9 M (1.35€/MWh)
- Limited impact on market price
- Until end of April, 82% of the displaced production was imported coal
- Part of the displaced volumes are later recovered in the adjustments and restrictions markets
- 85% of the displaced production corresponds to Endesa



- Thermal plants: very low load factor because of displacement by domestic coal and large renewable output
- However, these plants are required to provide back-up and flexibility: need to update the capacity payments mechanism to ensure the sustainability of imported coal and CCGT



spain&portugal&others: regulated businesses

Non mainland systems: brief description and assumptions

Growing demand (TWh)



Reserve margin and new capacity



- Although this market and activity are liberalized, Endesa continues as the only market operator
- Mid to long term forecasts indicate demand will grow at a faster pace than mainland
- The regulatory minimum reserve margin is higher than mainland
- From 2011 to 2020 it will be necessary to add 950-1,200 MW of new capacity, with a 300 MW obsolete closure capacity forecast
- The base plan foresees the execution of all capacity additions



spain&portugal&others: regulated businesses

The Ministerial Orders for SEIE generation have created a stable regulatory framework

Investment



- Coverage of:
 - Depreciation (25 years for fossil fuel, 65 years for hydro)
 - Financial remuneration: 10Y govt. bonds + 3% applied on net values
- Investment value: real value + 50% of the difference between standard and real
- Possibility of recognition of extraordinary or additional investments

Operating and maintenance costs



- Standard unit values for O&M costs, differentiated by technology and size, to be applied to
 - Availability: fixed O&M
 - Operation regime: variable O&M
- Updates at CPI-1

Fuel, logistics, emission rights



- Fuel: price using commodity international market reference
- Logistics: updated at CPI-1
- CO2 emission rights: deficit from allocation of rights cover

Stable regulatory scheme well adapted to these isolated systems requirements



pain&portugal&others: operating excellence and synergies programs

Best practice sharing with Enel

 Costs and efficiency improvements, predictable maintenance Coal and coal maintenance Large overhauls, predictable maintenance, inventories **CCGT** Generation management and equipment maintenance Maintenance, operating efficiency, water management, civil Hydro · structures security, large overhauls, remote control and engineering process Plan Uno reorganization: Digital metering (Cervantes), Design to cost **Distribution** Remote control MV/LV, grid planning, Capex optimization, organization & outsourcing, street lightning Agreement on action plans for industrial safety, corrective action plan and work **Nuclear** management. Ageing management & material obsolescence management. Supply Operations, demand, price & customers offers

Effective knowledge transfer within the Group

latin america strategic plan 2011-2015







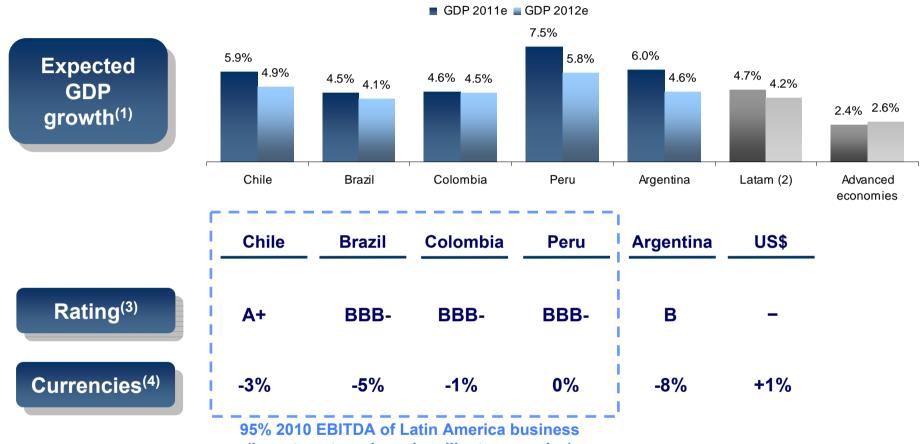
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Market context in Latin America



- (investment grade and resilient currencies)
 - Sound economic growth outlook
 - Financial stability
 - Limited impact from currencies depreciation (~35% EBITDA 2010 from Latin America linked to US\$)



Market structure overview

Generation

- Markets with audited costs benefit from higher level of transparency
- Technical calculation of capacity payment avoids discrimination among technologies
- Pass through to final customer
- Long term tenders for regulated customers facilitate expansion

The regulatory framework for generation fosters stable functioning of the market and creates incentives to ensure expansion

Distribution

- Indefinite or long term concessions
- Tariffs set in accordance with technical criteria or targets
- Technical arbitration bodies that limit discretionary decisions
- Long experience in tariff revisions

Robust regulatory frameworks for distribution provide incentives to assure the adequate quality of service

Good market frameworks with strong expected growth

latin america: market context



Generation: capacity payments

Capacity Payment







- Set by the regulator
- It corresponds to an efficient investment cost of a gas turbine (O&M included)

Peru Example

Turbine PG7241FA – 171 MWUS\$ 49M O&M: US\$ 0.7M Useful Life 15 years Real pre-tax Rate 12%

17 "Soles"/kw-month

10 US\$/MWh

US\$/MWh US\$/MW/y

Argentina	4 ⁽¹⁾	35,000
Chile	16	112,000
Peru	10	71,000

(1) Combine cycle power plant

Reliability Payment



- Remunerates "Audited Firm Energy" that is requested in scarcity situations
- The price is determined by a 20 years tender (new plants)



Brazil does not have capacity payment because it is included in the tender

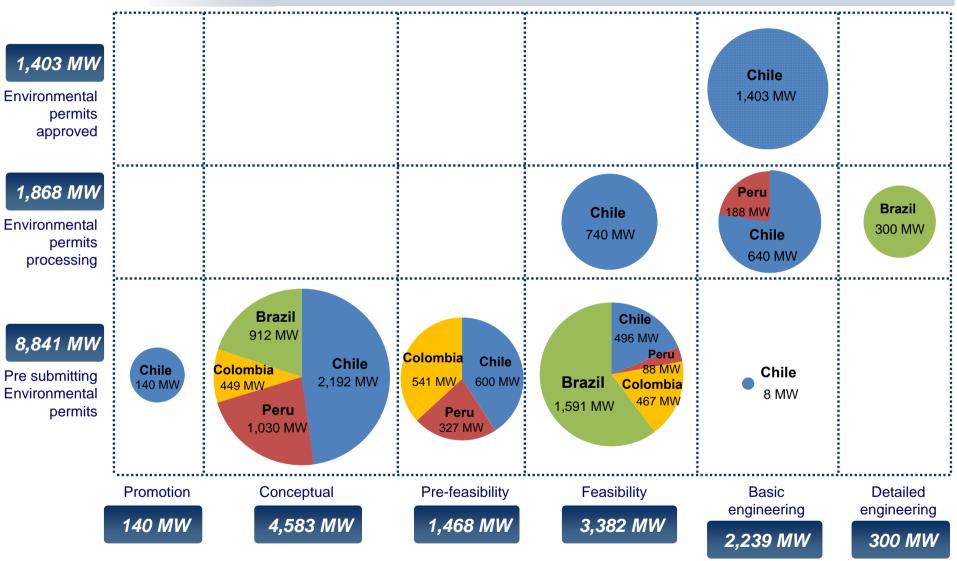
US\$/MWh US\$/MW/y
Colombia 14 90,000

Stable capacity payment policy for next years that incentives investments on availability and security of supply



latin america: market context

Strong organic growth: Endesa generation project pipeline

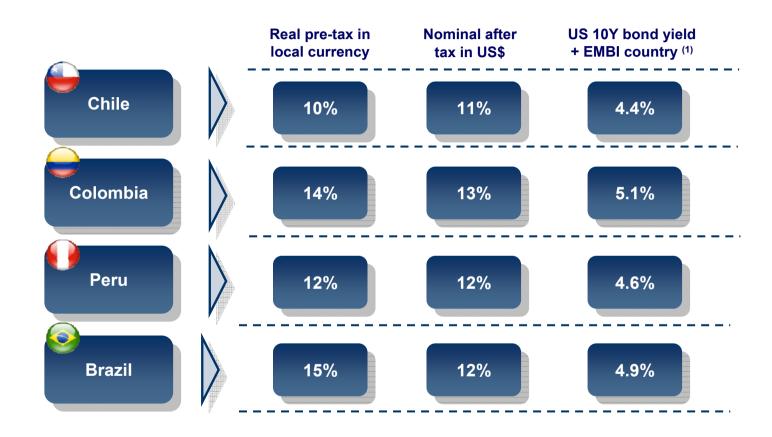


Strong generation project pipeline under development (more than 12 GW)





Distribution: attractive profitability

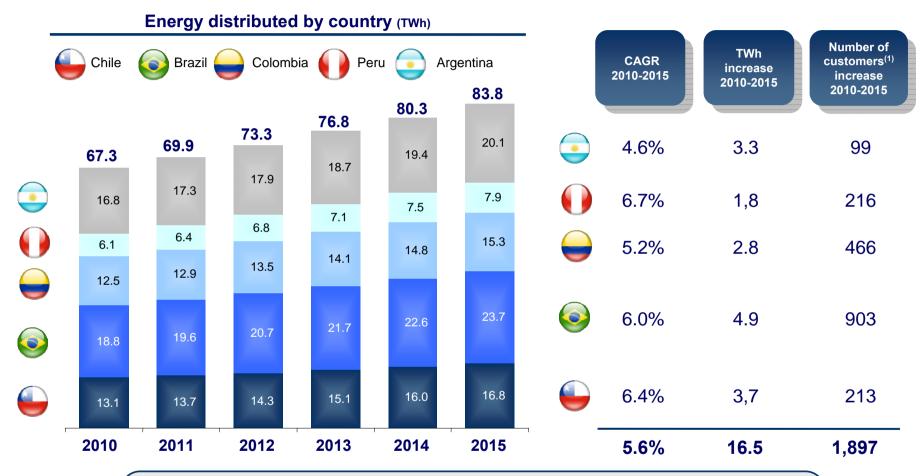


- Long term concessions: indefinite or 30 years
- Transparent and stable regulatory scheme
- Incentives to promote efficiencies





Strong organic growth: Endesa customers portfolio



- ~ 400,000 new customers per year
- Consolidation of operating excellence (losses reduction, quality improvement, cost reduction and investment optimization)
- Customer base leverage to offer new products and services





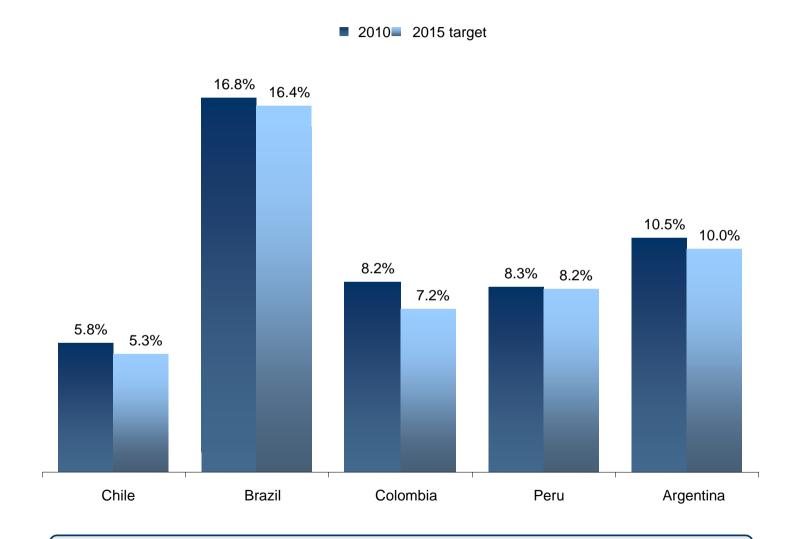
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latin america: operating excellence and synergies programs

Operating excellence in distribution: losses reduction



Continues effort to further reduce losses in all countries



latin america: operating excellence and synergies programs

Latin America: best practice transfer for I+D+i projects

Best practice

Digital metering and Smartgrids

- Enel experience and technology
- Leadership in Spain
- Smartcity project in Málaga
- Ampla: electronic metering leader

Opportunities

- Brazil and Chile as priority countries.
- Working group to focus on: business plan definition, pilot project, management development
- Brazil: working on alliance with local suppliers
- Chile: gradual adding of smart meters through Chilectra

Electric car

- Outstanding position in Spain
- Agreements with main manufacturers

- Brazil and Colombia as priority countries
- Main action lines: recharging point development and regulation management

Commercial services

- Colombia (Codensa) sales services model (loans) 600,000 clients
- Outsourced risk through a commercial agreement

- Commercial model replicated in Chile and Peru
- Opportunities in other countries

Nuclear energy

- Experience in Spain (power plants management, fuel cycle, regulation and international agreements)
- Enel group experience

- Advise Chilean authorities in the nuclear development
- Brazil and Argentina already have nuclear energy.
 Future opportunities

"Cross fertilization" large opportunities



latin america: operating excellence and synergies programs

Latin America: 2012 synergies and Zenith targets

100%	Concept	Main initiatives	
55%	Distribution	 Losses reduction (10.4 % on average in 2012) Operational efficiency improvement: operational and maintenance cost reduction (i.e. substations, MT – LT) 	2012 target €262 M
18%	Procurement	 "Design to cost" project: optimization of materials and services specifications Unification of suppliers 	Zenith Plan
10%	Conventional Gx	 Hydro performance improvement Maintenance improvement for coal and gas: optimization of O&M contracts, turbine performance improvement by substituting rotors in CPP, 	70
6%	ICT	 Centralized management for IT systems, suppliers and future projects for hardware, telephone operators and software 	192
6%	Fuel	 Joint fuel portfolio management: common use of port facilities, joint procurement strategy, (le: 2010,10 coal shipments to Endesa Chile,) 	Synergies program
5%	Corporate Structure	 Insurance policies: higher risk retention in line with Enel Group policies Travel agency optimization: tourist class tickets for short flights, substitution of car ownership for hire cars, 	64





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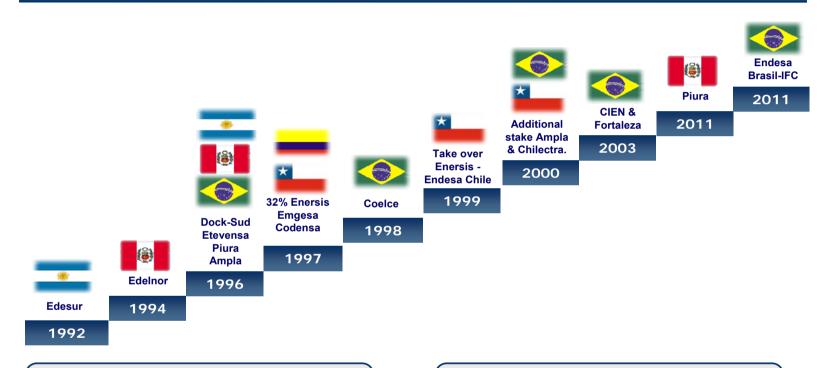
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latin america: historical presence

Proven experience in managing utilities in Latin America

Key milestones in the region



Knowledge: presence in Latam electricity business since 1992

Commitment: ~ €8 bn invested in the region

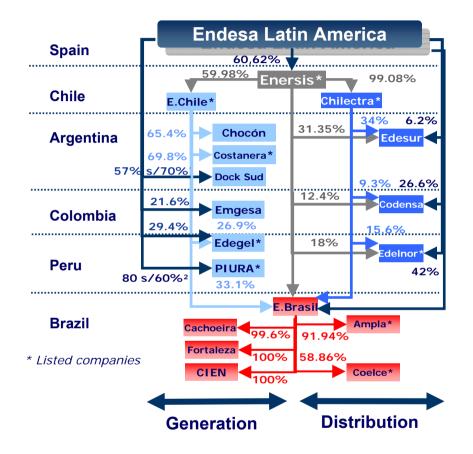
Managerial excellence: brilliant results also under difficult scenarios

Leadership: #1 in relevant markets, with options to grow



latin america: historical presence

Shareholding structure



Improvements already done and others underway

- Reduction of companies (from 150 after Endesa's take over to ~80 nowadays)
- Piura tender offer
- Sale of non-core activities (CAM & Synapsis)

...but, current model has limitations

- Consolidation of 100% debt but lower economic interest
- Dividends double taxation
- · Low cash flow visibility

...with constraints that must be taken into consideration

- Tax
- Important role of local pension funds
- Minorities interest

Study aiming at defining options to improve:



- Economic interest
- Tax inefficiencies
- Visibility of cash flows





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latin america: strategic priorities

Strategic guidelines

Generation	Distribution	Operational excellence	Corporate strategy
 Growing demand and increasing competition: Organic growth to maintain leadership 	 Stable regulatory framework and returns above WACC: Organic growth Focus on efficiency Analysis of potential sinergy-driven acquisitions 	Synergies project Zenith project Security Plan "Generation Pipeline" project "Projects management" project Internalize European experiences project: Energy Management Gas market analysis Digital metering Electric car Energy efficiency	 Study aiming at defining options to improve: Economic interest Tax inefficiencies Visibility of cash flows
- Organic gro - Analysis of opportunitie	potential growth es		
 Limited book value a Active role on: Defending o Regulatory i 	•	- Client offerings diversification	

Sustainable leadership through: solid growth, adding value and maintaining leadership

businesses analysis latin america







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latin america: liberalized businesses

Focus on projects under construction

Bocamina II, coal, Chile

Location: next to the existing Bocamina I coal-fired plant

Installed capacity: 370 MW

Fuel type: imported coal

Estimated start-up: December 2011

Investment: €~670 million

El Quimbo, hydro, Colombia

Location: Magdalena River

Installed capacity: 400 MW

Estimated start-up: December 2014

Investment: €~900 million

 Reliability payment: up to 1,650 GWh/year for 20 years

Talara, OCGT dual fuel, Peru



- Location: close to Malacas power station 132MW (Piura)
- Installed capacity: 190
 MW
- Estimated start-up: 3Q 2013
- Investment: €~90 million
- Long term capacity payments (20 years)
- Possible conversion to a CCGT in year 6 if market conditions are adequate leaving cold reserve scheme

endesa

latin america: liberalized businesses

Focus on high success probability projects

Los Condores, hydro, Chile

- Installed capacity: 150 MW
- Estimated FID(1): 2Q2012
- Investment: €~500 million
- Average annual output: 600 GWh, load factor: 46%
- SIC connection through 90 Km transmission line
- Limited environmental impact (no reservoir projected)
- EIA approved. Permitting in progress with established design conditions



Neltume, hydro, Chile



- Installed capacity: 490 MW
- Estimated FID⁽¹⁾: 1Q 2013
- Investment: € ~860 million
- Annual average output: 1,870
 GWh, load factor: 44%
- SIC connection through 91 Km transmission line
- Limited environmental impact (no reservoir projected)
- EIA in progress

Curibamba, hydro, Peru



- Installed capacity: 188 MW
- Estimated FID⁽¹⁾: 2Q2012
- Investment: €~330 million
- Average annual output:1.010
 GWh, load factor: 61%
- SIN connection through 112 Km transmission line
- EIA in progress

New projects development well on track



latin america: liberalized businesses

Focus on high success probability projects: Aysen

Aysén, hydro, Chile

The project

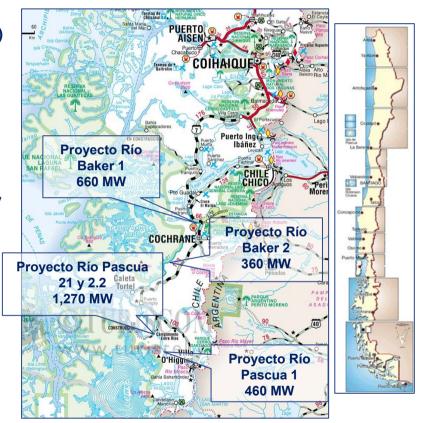
- Installed capacity: 2,750 MW (5 hydro plants)
- Output: 18,430 GWh/year (load factor 77%)
- Ownership: 51% & 49% Colbun
- 57% of output corresponds to Endesa in exchange of water rights transferred
- Estimated start-up: 2020 onwards

Events

- 9th of May the "Comisión de Evaluación Ambiental de la Región de Aysén" approved the Environmental impact study for Generation project
- Transmission environmental approval is in progress. 2.000 Km Power line

Schedule milestones

- Transmission project:
 - Environmental approval
 - Permitting
 - Basic engineering
- Generation Project:
 - Rest of permits
 - Basic engineering

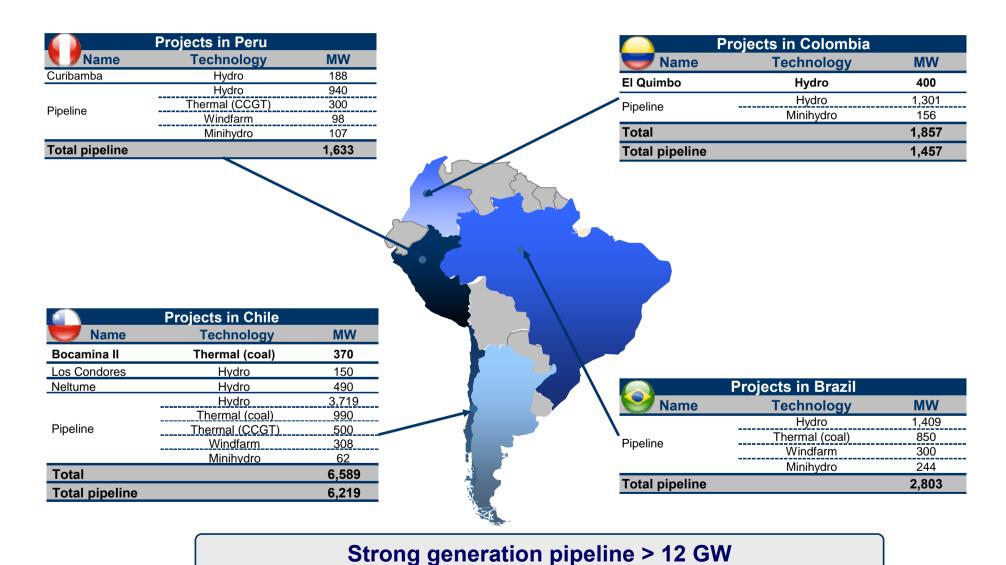


Key to assure security of supply at a competitive cost



latin america: liberalized businesses

Projects map in Latin America







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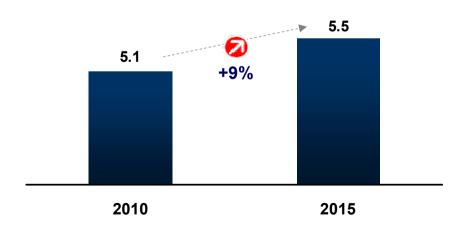


Distribution: Strong organic growth

Clients growth (thousands)



Consumption per client (MWh/client/year)



Organic growth

 Growth as result of urban development in areas where we operate

Increase in electricity demand program

- Sale of products to stimulate increase of electricity demand
- Foster electricity demand vs. gas (ie. Full electric)

New services development

- Take advantage of our brand to launch new products
- Segmented offer to clients (street lighting, infrastructure renting, etc.)
- Electric car

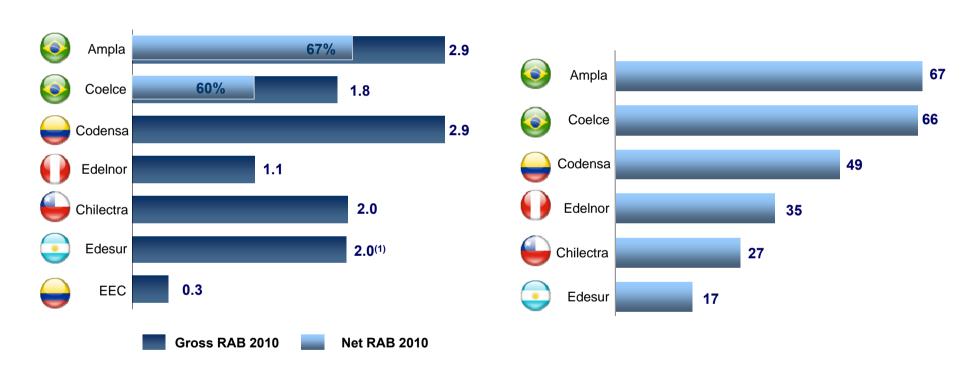
Every year we add ~400,000 new customers



Distribution: business profitability

RAB 2010 (US\$ Bn)

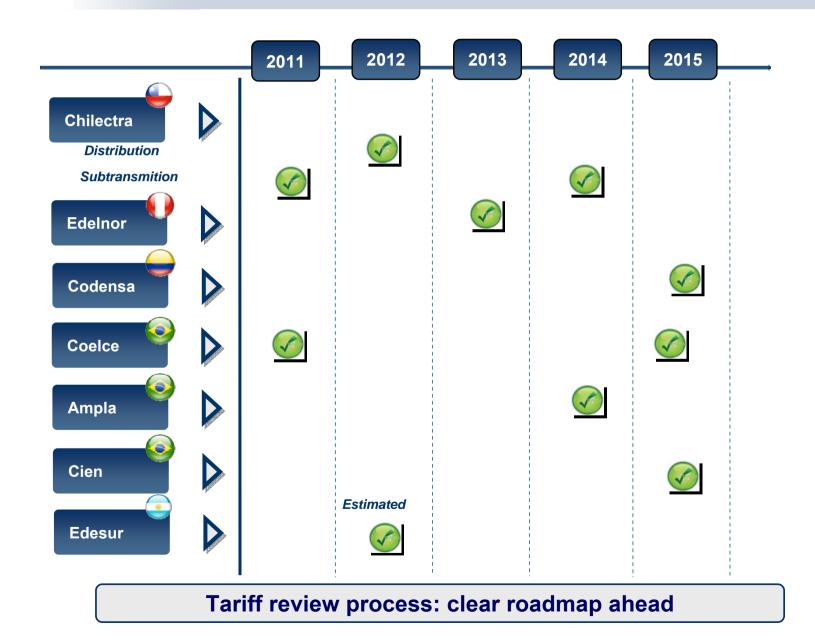
Regulated revenue⁽²⁾ 2010 (US\$/MWh)



2010 RAB > US\$13 bn with attractive DAV levels



Distribution: tariff reviews calendar

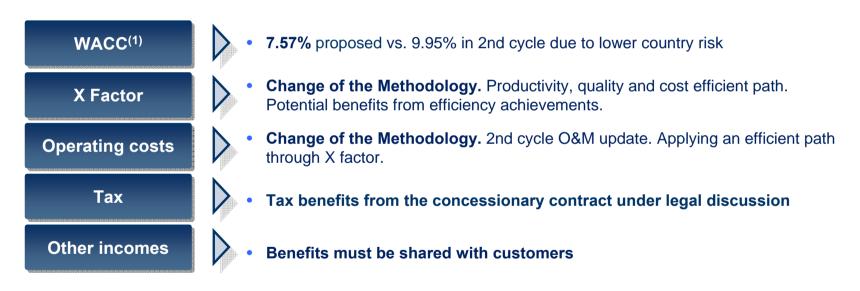




Brazil: state of the art and expected impact of 3rd cycle distribution tariff review

Coelce: revision applying from April 2011 - Ampla: tariff review scheduled in 2014

The ANEEL published on April 26th the 2nd proposal of the methodology which improves some aspects of the 1st proposal (i.e. X factor):



- Discussion of the methodology between industry and regulator to support investments required by the country
- Coelce final tariff revision scheduled 4Q 2011 or 1Q 2012

(1) After tax in real terms



CIEN: recognition as a regulated asset

In April 19 CIEN signed the operational contracts with ONS. Process concluded.



CIEN secures good and predictable value

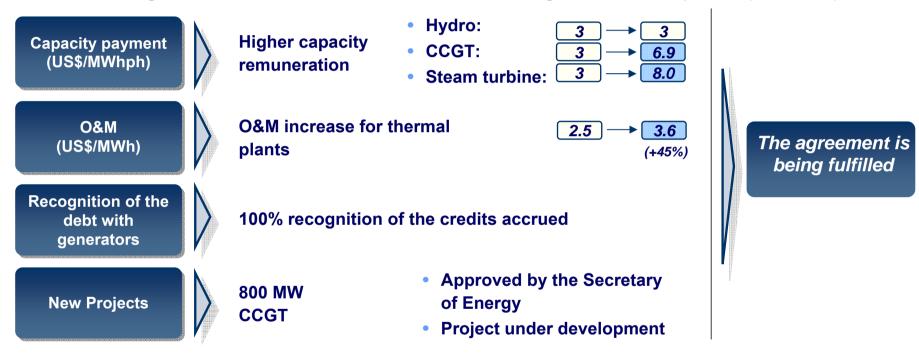
- (1) After tax in real terms
- (2) Ebitda 2011 = Rap Encargos Fixed costs, Fx =1,7R\$/US\$.
- (3) Considers average RAP for 2011. Due to delays of the 2nd "Portaria", CIEN has not received the first quarter of 2011. Fx =1,7R\$/US\$.



Argentina: regulation update

Generation:

Transitional agreement for 2011 between Government and generation companies (Dec 2010):



Distribution:

Edesur is receiving PUREE(1) surplus since 2008 as part of the pending cost recognition

Argentina: on the way of market restructuring





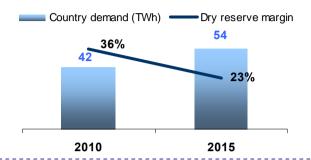
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Chile

Electricity demand recovery (SIC)

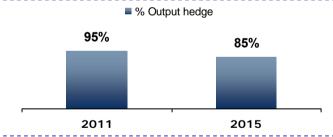


- Demand: 5% CAGR over 2010-2015
- Addition of 2.200 MW over 2010-15, of which 1,500 MW are from coal power plants and 700 MW are hydro plants
- Lower reserve margins

Market overview

- 2011 annual hydrological year, starting in April, expected to be on average
- The new thermal generation emissions law resulted in a positive and well balanced regulation
- Development of interconnections: SIC-SING and Peru-SING
- Under discussion: regulatory model for the access of third parties to regasification plants

Energy contracts



- Endesa has hedged high level of estimated production through long term energy contracts
- Stability and price recovery from 2013

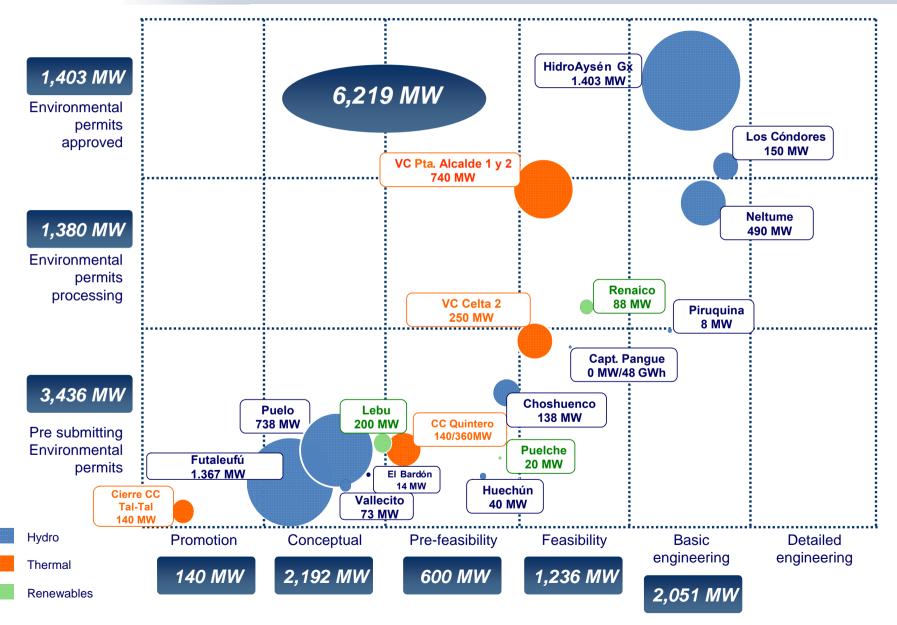
Endesa's partners

 Main Chilean AFP's are relevant stakeholders of Enersis and Endesa Chile, and have significant presence on their respective board of directors

Endesa will reinforce its leadership in Chile



Portfolio projects situation in Chile

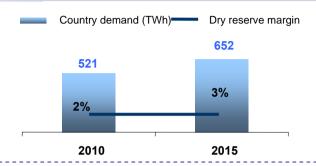


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latin america: analysis by country

Brazil

Electricity demand

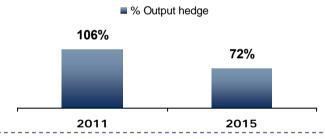


- 4.5% CAGR over 2010-2015.
- Strong need of new capacity: 28.000 MW over 2011-2015
- Reserve margin very sensitive to hydro conditions

Market overview

- Significant organic growth opportunities in generation and distribution
- Incipient market consolidation allows other growth opportunities
- Brazil as a net gas producing country should boost gas as future complement technology to hydro and other renewables in the energy mix
- Gradual increase of non conventional renewable energies share on the energy mix

Energy contracts



- Energy auctions to guarantee prices in the medium and long term
- High sensitivity of the spot prices to hydro conditions

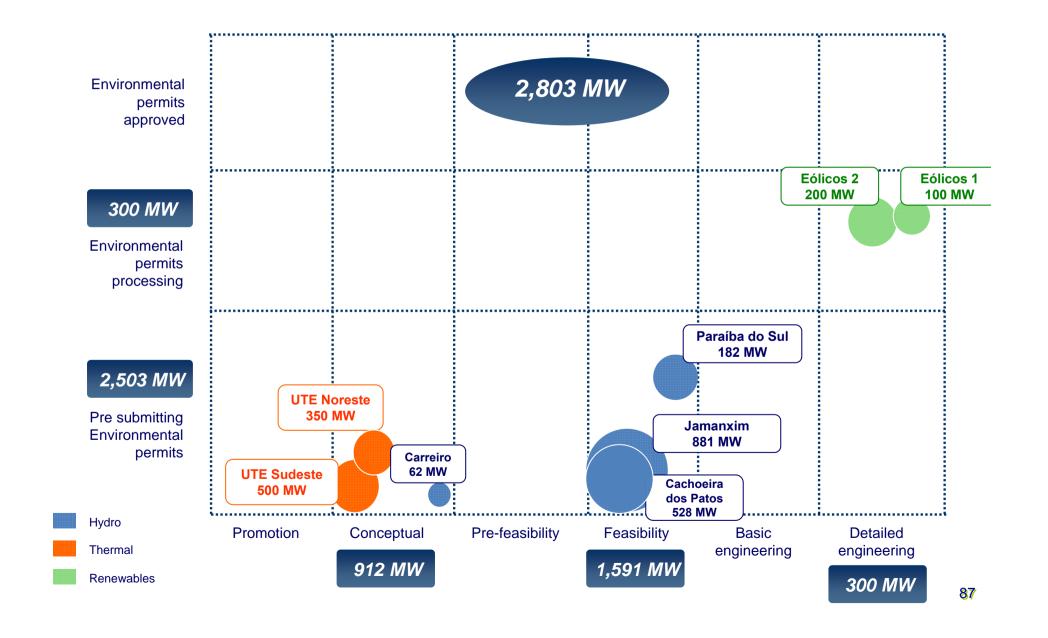
Endesa's partners

Endesa is exploring a wide range of alternatives to grow its presence in the country

Attractive market given its size, growth potential and regulatory framework



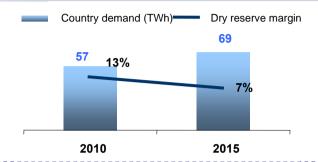
Portfolio projects situation in Brazil





Colombia



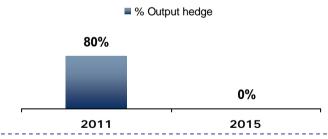


- Demand: 3.9% CAGR over 2010-2015
- Expected addition of 3,450 MW over 2011-2015 (Mainly Hydro)
- Strong dependence of hydro conditions

Market overview

- Porce IV 400 WM hydro project suspension will bring forward new Firm Energy auctions
- Next capacity auction in the interconnection project with Panamá
- Development of LNG imports as an alternative to increase security of supply

Energy contracts



- Regulation does not encourage long term energy contracts with distribution companies
- Capacity payments already defined until 2013 (Quimbo for 20 years)
- Price stability

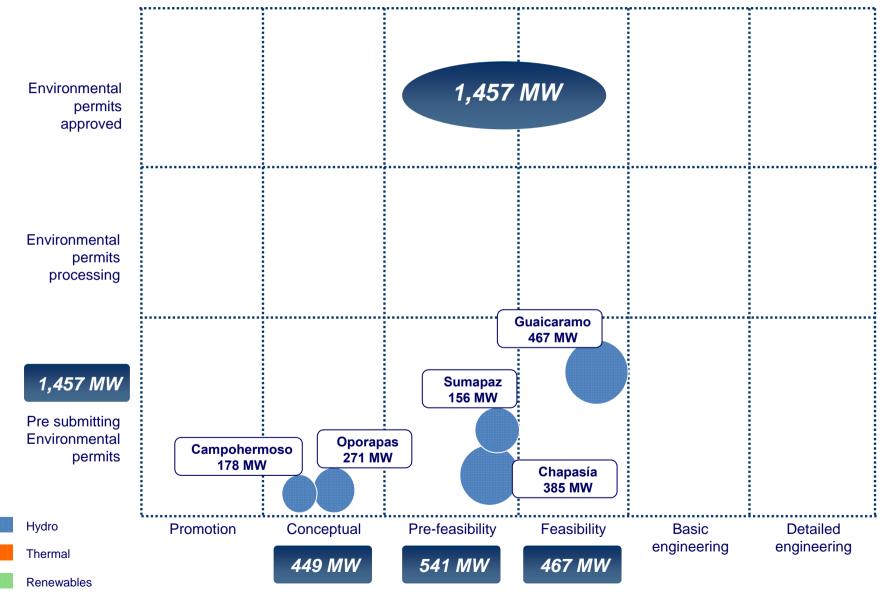
Endesa's partners

 In Colombia Endesa has a partnership with EEB, Colombian energy holding controlled by the Bogotá municipality and listed on the Bogotá stock exchange.

Endesa will keep its leadership position in Colombia

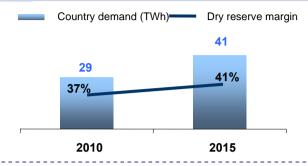


Portfolio projects situation in Colombia



Peru

Electricity demand

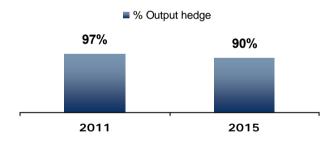


- Demand: 7.1% CAGR over 2010-2015.
- Expected addition of 3,250 MW over 2011-2015

Market overview

- Current regulation on price settlement will be kept until 2013 once the problems of the Camisea pipeline will be solved
- Upward trend in gas prices could drive wholesale energy prices
- 800 MW thermal (cold reserve) and 932 MW hydro already auctioned
- 2nd renewable auction expected:1,981 GWh (681 Minihydro / 1,300 rest) will be tendered

Energy contracts



- Endesa has significant volumes of contracted forward sales
- On 2011 "barra" price has disappeared, replaced by energy auctions with distribution companies
- Forward sales prices above spot prices

Endesa's partners

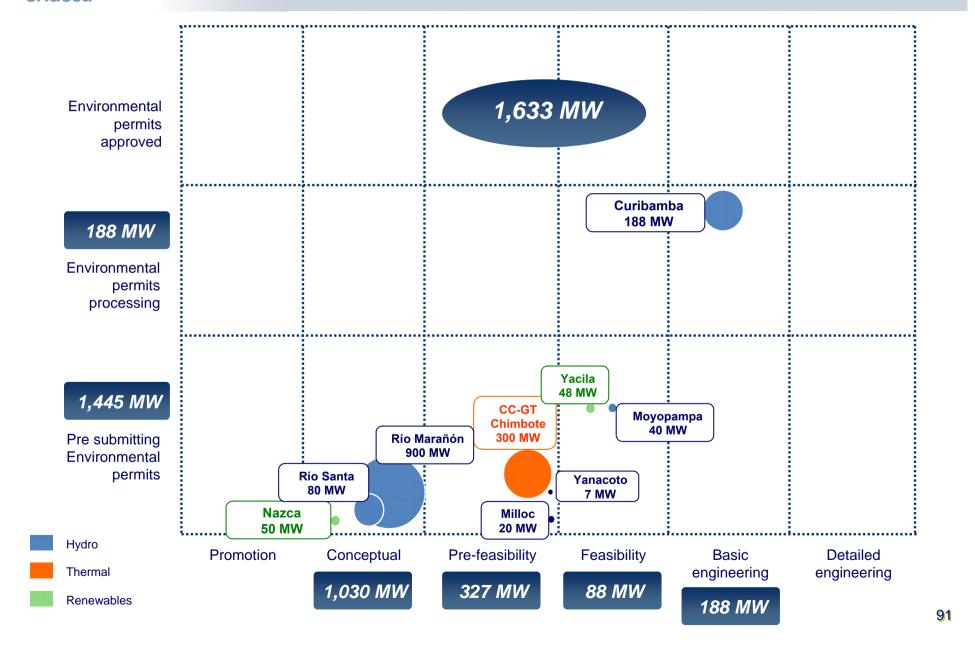
- Main national AFP's are significant minorities of Edelnor and Edegel.
- Banco de Crédito del Perú (BCP) owns 8,3% of Edelnor's capital

High demand of energy projects to cope with growth rates

endesa

latin america: analysis by country

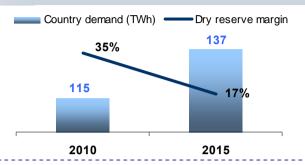
Portfolio projects situation in Peru





Argentina





- Demand: 3.5% CAGR over 2010-2015.
- Expected addition of 5,000 MW over 2011-2015 (Mainly State promoted)
- Energy imports from Brazil to face seasonal energy peaks in demand

Market overview

- The 25/11/2010 agreement between the Government and Gencos provides a better remuneration of the assets, keeping availability objectives.
- Limits on liberalized clients contracts
- · Limited availability of gas does not impact prices
- Significant electricity system deficit beared by the Government
- Consolidation of the LNG import needs. A new LNG regasification terminal is under study.

Energy contracts

- Regulation does not encourage long term energy contracts
- Vuelta de Obligado Project : in December 2010 Endesa, Sadesa and Duke presented a 800MW CCGT project to be built in proximity to the San Martín en Rosario thermal power plant. This project will be financed with the withholdings of the "Inciso C".

Endesa's partners

- Endesa has institutional and strategic partners on all of its subsidiaries.
 - Provincia de Neuguén in Chocón Power Plant
 - ANSES and other institutional stakeholders in Costanera
 - YPF, PAE in Dock Sud
 - Petrobrás in Edesur
 - Argentina adds value to the portfolio
 - Focus on regulatory market reestructuring

final remarks







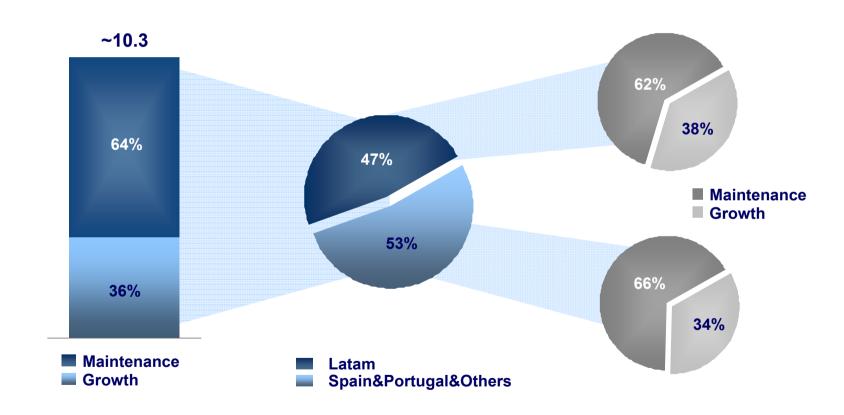
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Overall targets

Capex programme (€ bn)



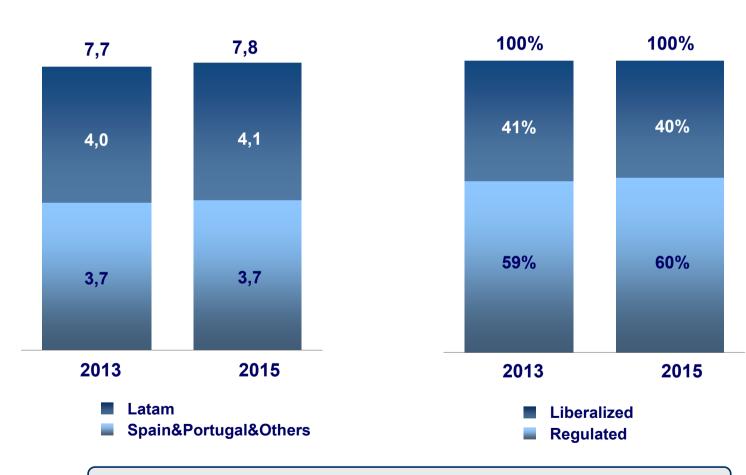
Conservative and flexible investment profile adaptable to market conditions



Overall targets



EBITDA by business profile (%)



Diversification of cash flow sources

appendices





Installed capacity and output⁽¹⁾

Installed capacity

MW at 31/03/11	Spain& Portugal&Others	Endesa Latin America	Total
Total	24,773	15,835	40,608
Hydro	4,716	8,666	13,382
Nuclear	3,682		3,682
Coal	5,804	522	6,326
Natural gas	4,851	3,966	8,817
Oil-gas	5,720	2,594	8,315
CHP/Renewables	na	87	87

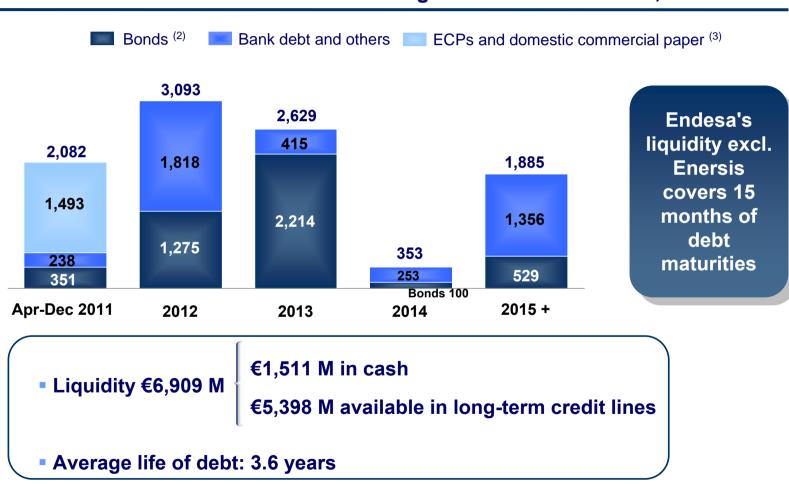
TWh 1Q 2011 (chg. vs. 1Q 2010)	Spain& Portugal&Others		Endesa Latin America		Total	
Total	18.4	+6.3%	15.0	+3.0%	33.4	+4.6%
Hydro	2.2	-31%	7.6	-3%	9.9	-7%
Nuclear	5.8	-10%			5.8	-10%
Coal	5.5	+74%	0.6	-20%	6.1	-20%
Natural gas	2.4	+129%	5.4	+11%	7.7	+8%
Oil-gas	2.4	-12%	1.4	+16%	3.9	-4%
CHP/Renewables	na	na	0.04	-11%	0.04	-11%

Output



Endesa (excl. Enersis): financial debt maturity calendar

Gross balance of maturities outstanding at 31 March 2011: €10,042 M⁽¹⁾



⁽¹⁾ This gross balance differs from the total financial debt figure as it does not include outstanding execution costs or the market value of derivatives which do not involve any cash payment.

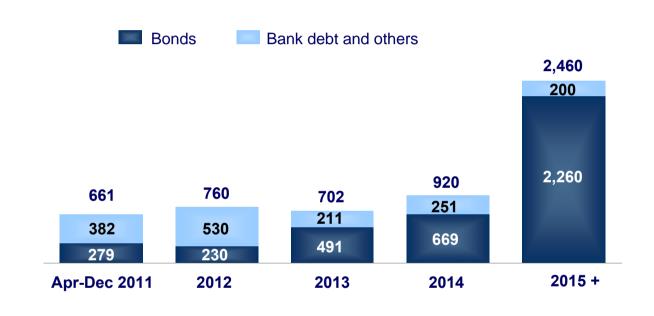
⁽²⁾ Includes preference shares

⁽³⁾ Notes issued are backed by long-term credit lines and are renewed on a regular basis.



Enersis: financial debt maturity calendar

Gross balance of maturities outstanding at 31 March 2011: €5,503 M⁽¹⁾



Enersis has sufficient liquidity to cover 28 months of debt maturities

Liquidity €2,144 M:

€1,458 M in cash

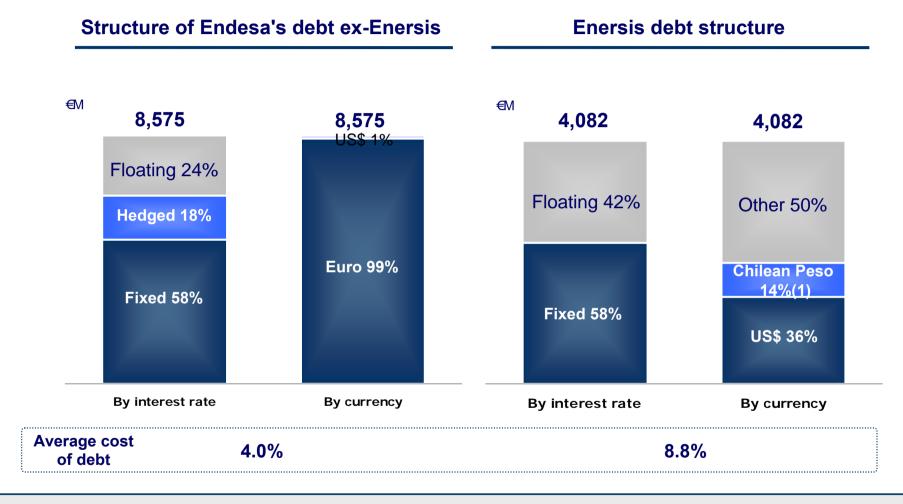
€686 M of syndicated loans available

Average life of debt: 5.5 years

⁽¹⁾ This gross balance differs from the total financial debt figure as it does not include outstanding execution costs or the market value of derivatives which do not involve any cash payment.



Financial policy and debt structure

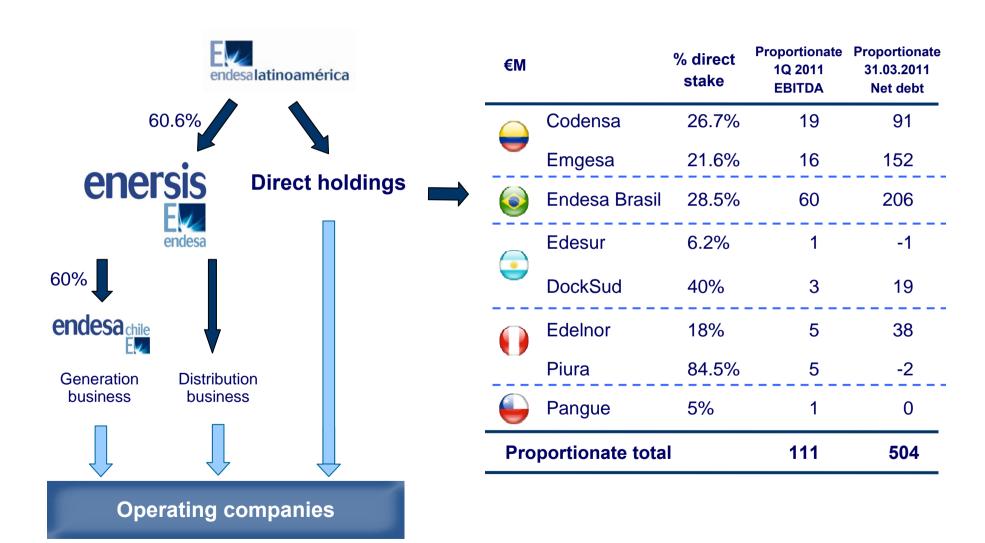


- Debt structure: Debt in currency in which operating cash flow is generated
- Policy of self-financing: Latin America subsidiaries are financed on a stand-alone basis





Endesa has major direct holdings in companies other than Enersis in Latin America





Disclaimer

This document contains certain "forward-looking" statements regarding anticipated financial and operating results and statistics and other future events. These statements are not guarantees of future performance and they are subject to material risks, uncertainties, changes and other factors that may be beyond ENDESA's control or may be difficult to predict.

Forward-looking statements include, but are not limited to, information regarding: estimated future earnings; anticipated increases in wind and CCGTs generation and market share; expected increases in demand for gas and gas sourcing; management strategy and goals; estimated cost reductions; tariffs and pricing structure; estimated capital expenditures and other investments; estimated asset disposals; estimated increases in capacity and output and changes in capacity mix; repowering of capacity and macroeconomic conditions. The main assumptions on which these expectations and targets are based are related to the regulatory setting, exchange rates, divestments, increases in production and installed capacity in markets where ENDESA operates, increases in demand in these markets, assigning of production amongst different technologies, increases in costs associated with higher activity that do not exceed certain limits, electricity prices not below certain levels, the cost of CCGT plants, and the availability and cost of the gas, coal, fuel oil and emission rights necessary to run our business at the desired levels.

In these statements we avail ourselves of the protection provided by the Private Securities Litigation Reform Act of 1995 of the United States of America with respect to forward-looking statements.

The following important factors, in addition to those discussed elsewhere in this document, could cause actual financial and operating results and statistics to differ materially from those expressed in our forward-looking statements:

Economic and industry conditions: significant adverse changes in the conditions of the industry, the general economy or our markets; the effect of the prevailing regulations or changes in them; tariff reductions; the impact of interest rate fluctuations; the impact of exchange rate fluctuations; natural disasters; the impact of more restrictive environmental regulations and the environmental risks inherent to our activity; potential liabilities relating to our nuclear facilities.

Transaction or commercial factors: any delays in or failure to obtain necessary regulatory, antitrust and other approvals for our proposed acquisitions or asset disposals, or any conditions imposed in connection with such approvals; our ability to integrate acquired businesses successfully; the challenges inherent in diverting management's focus and resources from other strategic opportunities and from operational matters during the process of integrating acquired businesses; the outcome of any negotiations with partners and governments. Delays in or impossibility of obtaining the pertinent permits and rezoning orders in relation to real estate assets. Delays in or impossibility of obtaining regulatory authorisation, including that related to the environment, for the construction of new facilities, repowering or improvement of existing facilities; shortage of or changes in the price of equipment, material or labour; opposition of political or ethnic groups; adverse changes of a political or regulatory nature in the countries where we or our companies operate; adverse weather conditions, natural disasters, accidents or other unforeseen events, and the impossibility of obtaining financing at what we consider satisfactory interest rates.

Political/governmental factors: political conditions in Latin America; changes in Spanish, European and foreign laws, regulations and taxes.

Operating factors: technical problems; changes in operating conditions and costs; capacity to execute cost-reduction plans; capacity to maintain a stable supply of coal, fuel and gas and the impact of the price fluctuations of coal, fuel and gas; acquisitions or restructuring; capacity to successfully execute a strategy of internationalisation and diversification.

Competitive factors: the actions of competitors; changes in competition and pricing environments; the entry of new competitors in our markets.

Further details on the factors that may cause actual results and other developments to differ significantly from the expectations implied or explicitly contained in this document are given in the Risk Factors section of the current ENDESA Share Registration Statement filed with the Comisión Nacional del Mercado de Valores (the Spanish securities regulator or the "CNMV" for its initials in Spanish).

No assurance can be given that the forward-looking statements in this document will be realised. Except as may be required by applicable law, neither Endesa nor any of its affiliates intends to update these forward-looking statements.





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