

ENDESA JOINS IN AND DONATES €500,000 TO THE RED CROSS PLAN TO HELP VULNERABLE FAMILIES COPE WITH THE EFFECTS OF COVID-19

- *The Red Cross, through the social inclusion area of its Red Cross Responds programme, will help 25,000 families by providing basic necessities and personal attention.*
- *Endesa employees can also participate in this Red Cross programme with voluntary donations that will add to the €500,000 contributed by the company.*
- *This donation is part of the Public Responsibility Plan implemented by Endesa to help alleviate the health, social and economic consequences of this pandemic.*

Madrid, 10 April 2020.- Endesa is donating €500,000 to the '**Cruz Roja Responde**' programme to help 25,000 Spanish families who are in a vulnerable situation due to the current health, social and economic crisis. This programme, run by the social integration arm of the [Spanish Red Cross](#), helps meet basic needs and supports those who need it most.

Endesa employees are invited to contribute to this Red Cross programme by making micro-donations through a website that was created especially in response to requests from staff wishing to make personal contributions to the company's global efforts.

This collaboration with the Red Cross is part of the [Public Responsibility Plan](#) launched by Endesa in March and whose purpose is to help, where it is most needed, to tackle the serious consequences of the pandemic caused by Covid-19. This plan, which has a budget of €25 million, has three lines of action: **the purchase of material** (protective equipment for health or public service personnel and instruments to assist hospitalised patients); **special supply conditions for medicalised hotels and field hospitals**; and **financial donations** to institutions, agencies and health centres that help cover especially serious basic needs that have been previously identified.

The Red Cross Responds plan is a specific plan of action and comprehensive response for the next two months which aims to reach more than 1,350,000 people, it has an estimated budget of €11,000,000 and can be added to by anyone who wants to contribute. The plan aims to mobilise more than 40,000 volunteers who will implement



the planned responses across the country through its more than 1,400 service points. Almost one million people will receive care and telephone support, 25,000 families will receive basic goods, 16,000 people will be supported in their employment and 3,000 homeless people will have a place to sleep.