

DATA PROTECTION POLICY

"WE REWARD YOUR EFFICIENCY PROMOTION"

ESSENTIAL DATA PROTECTION INFORMATION	
DATA CONTROLLER	Endesa Energía, S.A.U. (hereafter, "Endesa Energía")
PURPOSE AND LEGAL BASIS	<ul style="list-style-type: none">• Consent: Processing of the data of customers who register for the "We reward your efficiency" promotion in order to remunerate the energy savings related to their electricity supply contract with Endesa Energía, all in accordance with the terms and conditions established in the Legal Terms and Conditions for the "We reward your efficiency" promotion.• Consent: I hereby consent to Endesa processing my data so I may receive advertising on products and services from third parties relating to the home, insurance, automotive, financial services and leisure sectors.• Consent: I hereby consent to my data being used for Endesa to profile my habits or interests based on detailed information on my energy consumption so they may present offers based on my personal preferences.• Consent: I hereby consent to receiving offers for products and services from Endesa within the scope of the energy activity, even though I am not a customer.• Compliance with a legal obligation: The personal data of Participants may also be processed in order to comply with applicable legal obligations of Endesa Energía, with the legitimate basis specifically being the fulfilment of these obligations.
RECIPIENTS	Data shall not be transferred to third parties, unless there is a legal obligation to do so. In addition, service providers that Endesa Energía recruits or may recruit and that are classed as data processors may also access personal data.
RIGHTS	Access, correction, cancellation, opposition, restriction and data portability in the cases and within the scope established in the applicable regulations at any given time. If consent has been given for the purposes described above, it may be withdrawn at any time.
ADDITIONAL INFORMATION	For further information on our Data Protection Policy, consult the Additional Information section below or the data protection policy for customers on www.endesa.com

ADDITIONAL DATA PROTECTION INFORMATION

1. The data controller for processing your personal data

Endesa Energía, S.A.U. with tax ID no. A81948077 and registered office at: C/ Ribera del Loira, 60, 28042 Madrid, will process your data as responsible for processing within the framework of the "We reward your efficiency" promotion.

2. Purpose and legal basis for processing personal data

The personal data of customers who register for the "We reward your efficiency" promotion by giving their consent to do so, will be processed in order to remunerate the energy savings related to their electricity supply contract with Endesa Energía, all in accordance with the terms and conditions established in the Legal Terms and Conditions for the "We reward your efficiency" promotion.

In addition to the management of participation in the Promotion, if the Participant has given their consent for each of the purposes, their data may be processed as follows:

- If the Participant has ticked the box expressly established for this purpose, Endesa Energía, Endesa X or Endesa X Way will process their personal data in order for the interested party to receive advertising regarding other products or services provided by third-party companies (relating to home, insurance, automotive, financial services and leisure) and that are considered to possibly be suitable. Endesa may process the data so the interested party may receive advertising on products

and services provided by third parties via any communication channel (including e-mail, SMS and telephone calls).

- If the Participant has ticked the box expressly established for this purpose, Endesa Energía, Endesa X or Endesa X Way will process their data to make a more complex profile of their preferences and consumption habits, in order to be able to make commercial communications. To create this profile the required personal data will be processed, as well as those relating to energy consumption at all times (hourly load curve) and use will also be made of statistical sources that may affect consumption, such as those relating to the area where the client resides, the nature of the home, meteorological information, etc. The data relating to consumption will refer to the last year. This profiling will not involve taking any type of decision that will have a legal effect or significantly affect the Participant.
- If the User has ticked the box expressly established for this purpose, their data will be processed to send Advertising about products and services of Endesa Energía, Endesa X or Endesa X Way when they are no longer a customer. Providing consent has been given by ticking the corresponding box or as a result of a telephone call, when someone is no longer a client they may receive advertising for products and services provided by Endesa through any communication channel (including e-mail, SMS and telephone calls).

The data of Participants may also be processed in order to comply with any legal obligation to which Endesa Energía may be subject, specifically obligations relating to the regulation of the energy market or commercial regulations, etc on the specific legal basis of compliance with these obligations.

All this without prejudice to the processing of its customers' data undertaken by Endesa Energía.

Personal data retention period

The personal data of customers processed within the framework of the "We reward your efficiency" promotion will be processed as long as the customer is still registered for this promotion or it is in force. When they are no longer needed, the data will be blocked for the period during which they may be required for the exercise of or defence against administrative or legal proceedings, and they may only be unblocked and processed again on these grounds. Specifically, the personal data processed within the framework of the "We reward your efficiency" promotion will be kept for a period of 5 years for the exercise of personal actions that do not have a specific time limit, and the data of winners will be kept for a period of 6 years, in accordance with the limitation period for the obligation to keep commercial and accounting documentation. Once the corresponding periods have elapsed, the data will be definitively deleted, notwithstanding the retention periods applicable to the data of the interested parties in their capacity as customers of Endesa Energía.

3. Recipients of personal data

The personal data of Participants will not be disclosed to third parties. However, they may be communicated to Public Administrations, Authorities and Institutions, including Courts and Tribunals when required to do so under the applicable regulations.

Service providers that Endesa Energía recruits or may recruit and that are classed as data controllers may access the personal data of Participants.

4. Rights of users in terms of the processing of their personal data

Participants may exercise their rights of access, rectification, cancellation, opposition or removal of consent, limitation of processing and portability of their data, in the cases and with the scope established by the applicable regulations at all times. To exercise these rights, they should write to Endesa Energía using one of the following channels:

- Post, including a photocopy of their ID card, passport, or any other identification document, and details of their request to be sent to “Apartado postal 1128, 41080 Sevilla, – A/A. Endesa Operaciones y Servicios Comerciales.
- Email, to solicitudeslopd@endesa.es, with the following information: the data subject's full name, address, a photocopy of the national identity card, passport or government-issued identity document and a request specifying the details.

You are hereby also informed of your right to file a complaint before the Spanish Data Protection Agency.

5. Data Protection Officer

If you have any queries regarding the purposes for the processing of your personal data or its legal basis, you can contact the Data Protection Officer.

Endesa S.A., the parent company of the Endesa Group to which Endesa Energía belongs, has appointed a Data Protection Officer, reporting to the Data Protection Officer for Spain, to whom you may refer any questions regarding the processing of your personal data. The contact details are as follows: Postal address: C/ Ribera del Loira, 60. 28042-Madrid E-mail: dpoc@endesa.es

6. Additional information

You can consult the Data Protection Policy accessible on www.endesa.com, for additional information on the processing of your data as a customer of Endesa Energía.