

## ENDESA WILL GIVE FREE TRAINING TO 420 UNEMPLOYED WOMEN WITH FAMILIES, WITHIN ITS PUBLIC RESPONSIBILITY PLAN

- *The Impulsa Mujeres programme, which Endesa is implementing with the Máshumano Foundation, seeks the inclusion of this group into the labour market.*
- *Anyone interested in the programme can go to <https://impulsamujeres.mashumano.org/>*
- *These actions are part of the 25-million-euro Public Responsibility Plan Endesa launched to provide material, aid, services, equipment and infrastructure in the fight against Covid-19 and which is now focused on socioeconomic recovery.*

**Madrid, 16 December, 2020** - Endesa and the Máshumano Foundation launch the Impulsa Mujeres programme to support unemployed women with dependent children or other family responsibilities, who need to rejoin the labour market, as they find themselves in a vulnerable situation due to the loss of employment during the health crisis.

Impulsa Mujeres is part of the Endesa Familias programme, which seeks to respond to the educational and employability needs of vulnerable families, within the Responsibility Plan against Covid launched by Endesa at the beginning of the pandemic, which is endowed with 25 million euros.

This initiative aims to support socio-labour inclusion actions through accompaniment, training and the development of skills to improve the employability of women who meet the following requirements: they have intermediate level and/or professional training; dependent children or other family responsibilities; they reside in the autonomous communities in which any of the calls are held; and priority will be given to those who have lost their job after March 2020 as a result of the economic crisis caused by Covid-19.

What does the programme consist of?

The programme will run from December 2020 to July 2021, with free training courses in Madrid, Andalusia, Extremadura, Catalonia, Aragon, Galicia, the Canary Islands and the Balearic Islands in which a total of 420 women will participate. In each community, 7 training programmes lasting 25 hours will be carried out over 3 weeks, with tools that allow unemployed women to improve their employability skills and provide them with peace of mind, security, growth and professional development. To do this, they will work to develop different skills:

Personal skills, such as self-knowledge, defining a professional profile, recognising and managing emotions, promoting self-motivation, personal branding and above all self-assurance and confidence.



Social skills, training in how to create efficient social skills and behaviour when seeking employment (verbal and non-verbal communication, social networks, etc.)  
Employability skills, determining professional objectives, a strategy in the active search for employment (platforms, social networks, etc.), understanding the labour market and the keys to selection processes (CV, previous tests, interviews, etc.).

Through face-to-face and virtual training as a group, motivational and dynamic methods will be used to facilitate the active participation of students in discovery learning. Likewise, group coaching will be offered, through a cooperative learning model and generative collaboration, creating links for learning. And, some time after the end of the programme, progress will be monitored and evaluated to assess the degree to which the tools and knowledge learned are being applied.

People interested in participating in Impulsa Mujeres can apply, from 15 to 29 December, through this link, where they can also consult the programme terms and conditions: <https://impulsamujeres.mashumano.org/>

#### **About Endesa**

*Endesa is the leading electricity company in Spain and the second largest in Portugal. It is also the second largest gas operator in the Spanish market. It is an integrated business operation that encompasses everything from generation to marketing, and through Endesa X it provides added value services aimed at decarbonising the energy used in homes, companies, industries and government agencies. Endesa is firmly committed to the United Nations SDGs and as a result decisively promotes the development of renewable energies through Enel Green Power Spain, the electrification of the economy and Corporate Social Responsibility. We also work in the latter area through the Endesa Foundation. We have around 10,000 employees. Endesa is part of Enel, the largest electricity group in Europe.*