

ENDESA AND ALTIUS HELP 12,150 VULNERABLE PEOPLE TO IMPROVE THEIR JOB-SEEKING PROSPECTS

- *These employability initiatives complement the direct aid that covers basic needs (food, hygiene and cleaning products) that have already benefited 2,000 families*
- *Endesa is to allocate 120,000 euros to the roll-out of the programme, within the framework of Phase Two of the [Endesa Public Responsibility Plan against Covid-19](#)*

Madrid, 30 September 2020. Endesa is to support the [Altius Foundation](#) to improve the possibilities of socio-occupational insertion for people who are suffering the most from the havoc created by the Covid-19 economic crisis. The initiative, which is part of Phase Two of [Endesa' Public Responsibility Plan](#) against COVID-19, focuses on **improving the job prospects of 12,150 vulnerable people**. The job seekers support measures are in addition to the direct aid for the coverage of basic needs (food, hygiene and cleaning products) delivered since the beginning of the pandemic to 2,000 families, above all in Madrid and Barcelona.

The work of the Altius Foundation, to which Endesa will be contributing 120,000 euros, focuses on comprehensive support for vulnerable groups so that they can improve their socioeconomic situation. Its **personalised job orientation programmes** seek to increase employability by orienting those in need towards new employment opportunities. They also include training and internships in companies, psychological support and the development of tools to improve self-esteem and personal and professional skills.

The economic recovery after the Covid-19 crisis will generate new green employment opportunities in the energy, waste management and tourism sectors, another source of employment to add to the increase in e-commerce, digital marketing and ICT (Information and Communication Technologies) opportunities. The logistics sector



associated with the explosion of online commerce, the cleaning and disinfection sector and care of dependent people are other sources of employment that are increasing in size in the current situation marked by the pandemic, according to the Altius Foundation.

The job placement initiatives for 2,800 people will be directed at these sectors. Of these, 650 people are participating in high-performance teams in Madrid, 250 in Barcelona and 100 in Seville, In these teams, they cooperate with and complement each other in order to achieve a common goal

BASIC NEEDS

The second pillar of the Altius Foundation's work during this pandemic is that of **covering the basic needs** of those hardest hit by the crisis. The number of families in need of help has skyrocketed in recent times. There are currently 6,200 beneficiaries of such programmes, 1,459 of whom are minors. These figures represent a ten-fold increase in the number of recipients of this aid before the pandemic.

Most are households suffering from unemployment or precarious forms of employment, single-parent families, those without support from family networks and families who have been evicted from their homes receiving help from social services. These people are being helped to meet their basic food and hygiene needs.

These donations are part of the company's 25 million- euro Public Responsibility Plan which seeks to alleviate the health and social effects of the Covid 19 crisis.