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Nota de prensa

ENDESA CLOSSES THE BASKETBALL CIRCLE WITH THE WOMEN'S LEAGUE

- *The Spanish Basketball Federation and Endesa have presented a new agreement to rename the highest competition for women's basketball the Endesa Women's League.*



Representatives of the 14 participating teams accompanied by José Bogas, CEO of Endesa (centre), Jorge Garbajosa, president of the FEB, and María José Rienda, president of the Higher Sports Council.

Área de descarga



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Fotografías

Madrid, 10 October 2019— The circle closes. Endesa, the main sponsor of the national basketball teams and the top men's competition, will be the new 'Title Sponsor' of the

Endesa Women's League, the first division of women's basketball that has just played its third round of the Regular League.

The agreement was presented at a ceremony at the headquarters of Endesa attended by the company's CEO, José Bogas; the president of the FEB, Jorge Garbajosa; and the president of the Higher Sports Council, María José Rienda. Endesa fills the gap in women's competitions at a time when the Endesa Women's League is recovering its potential with the return of Spanish players who were competing in Europe and with the Spanish team as double European champions in the 2017 and 2019 editions.

The ceremony was attended by representatives of each of the 14 teams participating in the competition: Laia Palau (Spar CityLift Girona), Silvia Domínguez (Perfumerías Avenida), Lucila Pascua (Cadi La Seu), Queralt Casas (Valencia BC), Nogaye Lo (Lointek Gernika), Iulene Olaberria (IDK Gipuzkoa), Laura Quevedo (RPK Araski), Vega Gimeno (Mann Filter), Alejandra Quirante (Pajariel Bembibre), Kalis Loyd (Durán M. Ensino), Paula Ginzó (Nissan Al-Qázeres), Marta Montoliú (Quesos El Pastor), Vanessa Gidden (Campus Promete) and Laura Herrera (Clarinos Tenerife)

José Bogas: "An opportunity we couldn't miss"

José Bogas, CEO of Endesa, said that "it was a fast, easy and straightforward agreement to reach. That's because of the way the Spanish Basketball Federation works and because of the values that basketball offers our company." A collaboration that for Bogas "was an opportunity we couldn't miss, after accompanying the women's team in their great successes. And I am sure that it will be a long-term relationship because linking them to the Women's League is a life insurance policy for us."

Jorge Garbajosa: "A new era begins"

The president of the FEB, Jorge Garbajosa, added that "we call Endesa a partner, but I think it goes further than that. This agreement is the result of a very close relationship over many years." "Endesa was already part of the successes of the Women's National Team, but those successes are not spontaneous, they are the result of years of work put in by the clubs." Garbajosa concluded by stating that "a new era begins, because this journey has given us much more than a sponsorship. Because Endesa is Basketball."

María José Rienda: "We need a powerful league"

Finally, the president of the CSD, María José Rienda, said that "the results of Spanish basketball, both men's and women's, are spectacular. But to achieve these successes you need a powerful league that represents the values of the sport." She also stressed that "Universo Mujer Basketball was a pioneer in supporting the concept of women and sports."

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