

NOTA DE PRENSA

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SMART AND ENDESA PARTNERSHIP TO PROMOTE “ZERO-EMISSION” MOBILITY

- *The agreement forms part of both companies' commitment to promote the development of electric vehicles, with the aim of combating climate change and contributing to the success of sustainability objectives.*
- *The partnership offers the new smart electric drive range customers a wide variety of services aimed at eliminating barriers to purchase and focusing on charging infrastructures.*

Madrid, 10 March 2017 – Endesa and Smart have signed a partnership to promote electric mobility, break down barriers to entry and get the general public to join the “zero-emission” driving initiative. The agreement is based on 3 main pillars:

Installation of charging points for individuals. With the aim of making the transition to electric vehicles easier for consumers, Mercedes-Benz España, Spain's representative of the smart brand, will integrate the supply and installation of the charging equipment by Endesa, into its sales process, with a two year guarantee. In addition, during the launch campaign, this charging system installation pack will be free for purchasers of these vehicles.

Creation of an exclusive tariff, the ZERO SMART TEMPO by Endesa. Smart customers will be able to benefit exclusively from green energy free of charge. Specifically, 1,200 kWh per year at 0€/Kwh, for charging between 1 am and 7 am, which is approximately 10,000 km/year free of charge.

Charging network accessible to the public. The implementation of a joint investment project for the deployment of a charging infrastructure network in various locations throughout Spain in 2018. The infrastructure will be connected to a control centre, which will enable electric vehicle users to know the location of the infrastructure, help direct them to it and provide users with information about the status thereof. The system will have a remote operation and incident management system, offering great reliability for users of the service.

As part of the agreement, Mercedes-Benz España has also deployed the 100% electric smart range with a dynamic new version launch offer, which is available in Spain as of today, 10 March. With a very sporty appearance and an extremely competitive price, it also includes the wallbox (charger) free of charge (throughout March) and the installation of the charging point and the maintenance contract during the first three years.



The two companies have joined forces with an offer that simplifies the decision-making process for customers when choosing electric mobility, enabling them to enjoy all the advantages of an electric vehicle from the moment of purchase.

Javier Uriarte, Head of Endesa's sales division, stated that "Endesa is firmly committed to the deployment of electric vehicles, providing a smart charging infrastructure and supplying clean energy for new zero-emission vehicles. This will also provide the electrical system with greater efficiency and enable greater penetration of renewable energies. We are delighted with the agreement signed with Mercedes-Benz España, which will complement our respective abilities and represents a very important step in our joint desire to incorporate sustainability into the world of transport".

Reiner Hoeps, CEO of Mercedes-Benz España, stated that "Daimler has confirmed its commitment to electric mobility through the creation of the EQ brand and with the launch of the smart range it begins its journey into the future. Our aim is to assist with the transition from combustion engines to electric vehicles, by enabling the installation of charging points through the integration into our sales network and sales process. The signing of this agreement will enable Endesa and Mercedes-Benz España to share common interests in order to build the solid basis of a successful and strategically strong collaboration in terms of a sustainable future".