

ENDESA, THE ONLY COMPANY PRESENT IN THE THREE CITIES DEFINED BY THE GOVERNMENT'S E-MOBILITY PLAN

- **Seville City Council has ratified an agreement with Endesa to develop e-mobility in the city as part of the Movele project.**
- **Seville, Madrid and Barcelona are the three cities chosen for the introduction of electric vehicles in Spain.**

Madrid, 23 January 2012.- Endesa has signed a collaboration agreement with Seville City Council to launch the Movele project, the government's plan to roll out electric vehicles in Spain. Endesa is the only power company that is in each of the three cities that fall within the Government's e-mobility project: Barcelona, Madrid and Seville.

Endesa's project in Seville will entail the supply, installation, roll out and maintenance of a network of 75 recharging points for electric cars over a period of four years. The recharging network will be sited at 35 different points throughout the city: 22 in underground car parks and the rest in the city's streets.

The Movele project is managed and coordinated by IDAE (the Spanish Institute for Energy Diversification and Saving) and involves the introduction, within cities, of 2,000 electric vehicles of various categories, with a variety of features and technologies, across a broad range of companies, institutions and private individuals. A total of 546 recharging points for these vehicles will also be set up in Seville (75), Madrid (280) and Barcelona (191).

The Movele project has funds of Euro 10 million which will be used to construct recharging infrastructure (15%); management and monitoring activities and studies (5%); and the acquisition of vehicles (80%).

The aims of the plan are the following:

- To demonstrate the technical and energy viability of e-mobility in urban environments, so as to place Spain among the few countries with real experience in demonstrating electrically powered mobility technologies.

- To introduce measures to encourage the use of electric vehicles among local authorities: public recharging infrastructure, reserved parking spaces, allowing electric vehicles to use bus/taxi lanes, etc.
- To involve private sector businesses in the introduction of electric vehicles: electricity companies, insurance companies and financing firms (renting), etc.
- To serve as the basis for the identification and promotion of regulatory measures fostering this technology: tax incentives for the purchase or use of the vehicles, supply tariffs, changing regulations that represent an obstacle to their development (access to recharging points in blocks of flats, standardisation, etc.)

The collaboration agreements with the city councils of Barcelona, Madrid and Seville are clear demonstrations of Endesa's commitment to a sustainable transport model based on the electric vehicle. This policy is a key part of Endesa's fight against climate change, a cornerstone of its Sustainability Strategic Plan 2008-2012, and will help the company successfully meet sustainability and economic growth objectives, whilst at the same time creating value for shareholders.

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